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Contract

Staff Mobile Visitor Pop Ups

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-006592

Procurement identifier (OCID): ocds-h6vhtk-02c263

Published 10 March 2022, 2:27pm

Section I: Contracting authority

I.1) Name and addresses

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

Contact

Ronny Tigere

Email

ronny.tigere@wmgrowth.com

Telephone

+44 1212025057

Country

United Kingdom

NUTS code

UKG31 - Birmingham

Internet address(es)

Main address

www.wmgrowth.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Staff Mobile Visitor Pop Ups

Reference number

2021-WMGC-0023

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

The B ATP Tourism team is structured to manage contracts for delivery and provide key stakeholder liaison therefore, following assessment of the needs of this work package, we

confirm that contracting the staffing and the pop-up visitor information service offers the best value and guaranteed standards of service needed for a finite timescale across Cultural Programme and Games time, across a wide geography.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £348,808.10

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

As the crow flies from B1

II.2.4) Description of the procurement

Provision of Mobile Visitor Pop Ups during the Games Period

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.14) Additional information

The initial FTS procurement was procured under OJEU Reference Number 2021/S 0000-015087 via open tender and this procurement did not receive any competitive bids from the market before negotiated procedure without call for competition was considered and approved by WMGC Leadership and Commercial Working Group

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- No tenders or no suitable tenders/requests to participate in response to open procedure

Explanation:

The initial Tender against the open call for competition did not yield any interest from the market

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-015087](#)

Section V. Award of contract

Contract No

2021-WMGC-0023

Title

Staffed Mobile Visitor Pop Ups

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 December 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Welcome People Ltd

83 Victoria Street

London

SW1H 0HW

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £350,125

Total value of the contract/lot: £348,808.10

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Commercial Working Group

16 Summer Lane

Birmingham

B19 3SD

Country

United Kingdom