

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/006580-2026>

Contract

Emergency Department Stop Smoking Services

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-006580

Procurement identifier (OCID): ocds-h6vhtk-059a4b ([view related notices](#))

Published 26 January 2026, 11:52am

Scope

Reference

NCCT43281

Description

The service will provide an evidence-based service for behaviour change and stop smoking that is accessible across Norfolk.

This procurement was undertaken under the Competitive Process of the Health Care Services (Provider Selection Regime) Regulations 2023

This was a procurement under the Provider Selection Regime and there are no specific notices that relate to this regime. The notice refers to the Light Touch Regime which is incorrect as this is a notice for the Competitive Process under the Provider Selection Regime 2023. The contract is for 3 years and is not a framework agreement. This procurement notice has been authorised by the Head of Complex Transactions and Sourcing and no conflict of interests were noted for this procurement exercise. This contract is for a new service that Norfolk County Council has not previously

commissioned.

This is a contract details notice.

The winning bidder scored the highest for quality, showing a strong track record, Under the key criteria of integration, collaboration and service sustainability the winning provider committed to review and progress meetings. The response demonstrated good plans for integration including with key partners outside of the ED. Good plans for collaboration were included in the bid. For the key criteria of social value, the response committed to a number of initiatives including workforce development initiatives and reinvesting in Norfolk. With regard to improving access and inequalities, the response demonstrated inclusive support, flexibility in access and a good focus around certain groups. For the key criteria of value, the response covered well Russell Standards and COSTED and covered relevant KPIs. For quality and innovation, the response demonstrated a strong staffing model, peer learning and people with lived experience.

Please note that both Norfolk County Council and Suffolk County Council have approved a devolution deal which is expected to lead to the establishment of a Mayoral Combined County Authority with strategic powers, headed by an elected mayor. Subject to the government laying a Statutory Instrument and to its approval by Parliament to formally establish the new combined authority, the first Mayoral election is expected to be in May 2028.

Contract 1

Supplier

- PROVIDE COMMUNITY INTEREST COMPANY

Contract value

- £1,207,774 excluding VAT

- £1,449,328 including VAT

Above the relevant threshold

Date signed

2 January 2026

Contract dates

- 5 January 2026 to 4 January 2029
- Possible extension to 4 January 2030
- 4 years

Description of possible extension:

The Contract may be extended by up to 12 months at the Council's discretion.

Main procurement category

Services

CPV classifications

- 85323000 - Community health services

Contract locations

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk

- UKH17 - Breckland and South Norfolk

Justification for not setting key performance indicators

The contract value is not more than £5 million

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

PROVIDE COMMUNITY INTEREST COMPANY

- Companies House: 07320006
- Public Procurement Organisation Number: PJDJ-5251-VGWT

900 The Crescent

Colchester

CO4 9YQ

United Kingdom

Email: provide.businessdevelopment@nhs.net

Website: <https://providecommunity.org.uk/>

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: Yes

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government