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Not applicable

US_22055 - Media Advertising Services. Online and Offline

University of Sussex

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-006580

Procurement identifier (OCID): ocds-h6vhtk-03a329

Published 7 March 2023, 1:14pm

Section I: Contracting authority/entity

I.1) Name and addresses

University of Sussex

Sussex House, Falmer

Brighton

BN1 9RH

Contact

Kelly Feldman

Email

k.feldman@sussex.ac.uk

Country

United Kingdom

Region code

UKJ2 - Surrey, East and West Sussex

National registration number

RC000672

Internet address(es)

Main address

<https://www.sussex.ac.uk/>

Buyer's address

<https://supplierlive.proactisp2p.com/Account/Login>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

US_22055 - Media Advertising Services. Online and Offline

Reference number

DN1454

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The contract(s) under tender will cover all types of online and offline advertising services for student recruitment marketing, including, but not limited to, planning and strategy input, platform/channel expertise and advice, making recommendations to meet objectives, buying media space, campaign management, optimisation, tracking, reporting and evaluation.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2023/S 000-003574](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Place of text to be modified

Time limit for receipt of tenders or requests to participate

Instead of

Date

8 March 2023

Local time

12:00pm

Read

Date

12 April 2023

Local time

12:00pm

VII.2) Other additional information

Closing date for SQ for both Lots has been extended from 08/03/2023 at 12.00 to 12/04/2023 at 12.00