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Not applicable

## **US\_22055 - Media Advertising Services. Online and Offline**

University of Sussex

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-006580

Procurement identifier (OCID): ocds-h6vhtk-03a329

Published 7 March 2023, 1:14pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

University of Sussex

Sussex House, Falmer

Brighton

BN1 9RH

#### **Contact**

Kelly Feldman

#### **Email**

[k.feldman@sussex.ac.uk](mailto:k.feldman@sussex.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKJ2 - Surrey, East and West Sussex

**National registration number**

RC000672

**Internet address(es)**

Main address

<https://www.sussex.ac.uk/>

Buyer's address

<https://supplierlive.proactisp2p.com/Account/Login>

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

US\_22055 - Media Advertising Services. Online and Offline

Reference number

DN1454

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The contract(s) under tender will cover all types of online and offline advertising services for student recruitment marketing, including, but not limited to, planning and strategy input, platform/channel expertise and advice, making recommendations to meet objectives, buying media space, campaign management, optimisation, tracking, reporting and evaluation.

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2023/S 000-003574](#)

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

#### **VII.1.2) Text to be corrected in the original notice**

Section number

IV.2.2

Place of text to be modified

Time limit for receipt of tenders or requests to participate

Instead of

Date

8 March 2023

Local time

12:00pm

Read

Date

12 April 2023

Local time

12:00pm

### **VII.2) Other additional information**

Closing date for SQ for both Lots has been extended from 08/03/2023 at 12.00 to 12/04/2023 at 12.00