

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/006555-2025>

Tender

## **Concessions Agreement for Advertising Boards in Peterborough**

Peterborough City Council

F02: Contract notice

Notice identifier: 2025/S 000-006555

Procurement identifier (OCID): ocids-h6vhtk-04e5f2

Published 21 February 2025, 10:00am

The closing date and time has been changed to:

**25 April 2025, 12:00pm**

See the [change notice](#).

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Peterborough City Council

Sand Martin House, Bittern Way

Peterborough

PE2 8TY

#### **Contact**

Mr Christian Menendez

#### **Email**

[christian.menendez@peterborough.gov.uk](mailto:christian.menendez@peterborough.gov.uk)

**Telephone**

+44 1733

**Country**

United Kingdom

**Region code**

UKH11 - Peterborough

**Internet address(es)**

Main address

<https://www.peterborough.gov.uk/business/supplying-the-council/supply-opportunities>

Buyer's address

<https://www.peterborough.gov.uk/business/supplying-the-council/supply-opportunities>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=f0ae6abc-37f0-ef11-8134-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=f0ae6abc-37f0-ef11-8134-005056b64545>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Concessions Agreement for Advertising Boards in Peterborough

Reference number

DN760340

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Concessions Agreement for the installation and management of advertising units around the City of Peterborough.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

#### **II.2.3) Place of performance**

NUTS codes

- UKH11 - Peterborough

#### **II.2.4) Description of the procurement**

Concessions Agreement for the installation and management of advertising units around the City of Peterborough.

The appointed concessionaire shall be responsible for selling and managing advertising on approved display units, utilising the latest technology in and around the city, which includes:

- The supply, installation, maintenance, and removal (as necessary) of up to a maximum of 40 approved display units in Peterborough during the initial installation phase of the contract.
- The selling and management of advertising space on the display units.
- Making proposals for additional display units to be supplied, installed, maintained, and removed (as necessary) at new sites throughout the contract period.
- Supplying, installing, maintaining, and removing (as necessary) display units at the request of the authority.
- Relocating and/or removing existing units which are affected by development works (subject to approval by the authority and at the expense of the concessionaire).

This is a concessions contract – the successful concessionaire will be required to pay a guaranteed quarterly payment to the authority, in addition to a percentage of the gross revenue generated through the sale of advertising space.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

120

This contract is subject to renewal

Yes

Description of renewals

There are two options to extend the agreement by 12 months each, to be taken at the sole discretion of the Authority.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

24 March 2025

Local time

12:00pm

Changed to:

Date

25 April 2025

Local time

12:00pm

See the [change notice](#).

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

24 March 2025

Local time

12:05pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Peterborough City Council

Peterborough

Country

United Kingdom