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Tender

Concessions Agreement for Advertising Boards in Peterborough

Peterborough City Council

F02: Contract notice

Notice identifier: 2025/S 000-006555

Procurement identifier (OCID): ocds-h6vhtk-04e5f2

Published 21 February 2025, 10:00am

The closing date and time has been changed to:

25 April 2025, 12:00pm

See the [change notice](#).

Section I: Contracting authority

I.1) Name and addresses

Peterborough City Council

Sand Martin House, Bittern Way

Peterborough

PE2 8TY

Contact

Mr Christian Menendez

Email

christian.menendez@peterborough.gov.uk

Telephone

+44 1733

Country

United Kingdom

Region code

UKH11 - Peterborough

Internet address(es)

Main address

<https://www.peterborough.gov.uk/business/supplying-the-council/supply-opportunities>

Buyer's address

<https://www.peterborough.gov.uk/business/supplying-the-council/supply-opportunities>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=f0ae6abc-37f0-ef11-8134-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=f0ae6abc-37f0-ef11-8134-005056b64545>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Concessions Agreement for Advertising Boards in Peterborough

Reference number

DN760340

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Concessions Agreement for the installation and management of advertising units around the City of Peterborough.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKH11 - Peterborough

II.2.4) Description of the procurement

Concessions Agreement for the installation and management of advertising units around the City of Peterborough.

The appointed concessionaire shall be responsible for selling and managing advertising on approved display units, utilising the latest technology in and around the city, which includes:

- The supply, installation, maintenance, and removal (as necessary) of up to a maximum of 40 approved display units in Peterborough during the initial installation phase of the contract.
- The selling and management of advertising space on the display units.
- Making proposals for additional display units to be supplied, installed, maintained, and removed (as necessary) at new sites throughout the contract period.
- Supplying, installing, maintaining, and removing (as necessary) display units at the request of the authority.
- Relocating and/or removing existing units which are affected by development works (subject to approval by the authority and at the expense of the concessionaire).

This is a concessions contract – the successful concessionaire will be required to pay a guaranteed quarterly payment to the authority, in addition to a percentage of the gross revenue generated through the sale of advertising space.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

120

This contract is subject to renewal

Yes

Description of renewals

There are two options to extend the agreement by 12 months each, to be taken at the sole discretion of the Authority.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Originally published as:

Date

24 March 2025

Local time

12:00pm

Changed to:

Date

25 April 2025

Local time

12:00pm

See the [change notice](#).

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

24 March 2025

Local time

12:05pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Peterborough City Council

Peterborough

Country

United Kingdom