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Planning

Business Perception Survey 2024

Department for Business and Trade

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-006541

Procurement identifier (OCID): ocds-h6vhtk-044459

Published 29 February 2024, 2:42pm

Section I: Contracting authority

I.1) Name and addresses

Department for Business and Trade

London

Email

Paul.Farthing@businessandtrade.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Research

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Business Perception Survey 2024

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

DBT are looking to contract with an organisation to undertake the following survey and report the outcomes.

About the survey

The objective of the Business Perception Survey (BPS) is to determine businesses' views on regulation. The specific objectives are to:

- Assess the perceived effect of regulation on businesses.
- Explore what aspects of regulation and regulatory delivery are considered most

burdensome to businesses.

- Explore businesses' views on regulators in general.

II.1.5) Estimated total value

Value excluding VAT: £250,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79312000 - Market-testing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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About the survey

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- Assess the perceived effect of regulation on businesses.
- Explore what aspects of regulation and regulatory delivery are considered most burdensome to businesses.
- Explore businesses' views on regulators in general.

II.3) Estimated date of publication of contract notice

13 March 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

About supplier engagement session

Interested suppliers are invited to attend a supplier engagement session scheduled to take place on 14th March 2024, between 11am and 12.30pm via Microsoft Teams. Should you wish to attend, please register your interest using the contact details below. The event will provide more information about the opportunity and what we expect from suppliers. It will also give suppliers an opportunity to better understand what DBT aims to achieve from the contract.

Please contact myself (Paul.Farthing@businessandtrade.gov.uk) and cc Harry Anderson on the following email address if interested in attending the supplier day - harry.anderson@businessandtrade.gov.uk

This will be procured through the CCS Research and Insights DPS framework (RM6126) and so if you are not registered on the CCS portal please proceed and register. Once the application is received by CCS it takes about 15 days for them to complete the registration process. If you have any issues registering please contact CCS on tele: 0345 410 2222 or email info@crowncommercial.gov.uk who will be able to guide you through the process.

After the supplier day DBT will undertake a filtering exercise through the above framework and invite suppliers to bid and so if this requirement is of interest can you ensure your filters are covering the following main categories:

- Subject Area: Business, Finance and the Economy; Culture, Media and Sport.
- Research Methods: Analysis and Modelling; Data Collection Method (general); Physical Sampling / Surveys.
- Target participants: Business and the Economy;
- Research location: UK, England.

We will explain the filtering further within the sub-headings on the supplier day so that you will have time to ensure your filters capture this opportunity.