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Contract

Herefordshire Cycle Share Scheme

Herefordshire Council

F03: Contract award notice

Notice identifier: 2022/S 000-006498

Procurement identifier (OCID): ocds-h6vhtk-02f8fc

Published 9 March 2022, 4:37pm

Section I: Contracting authority

I.1) Name and addresses

Herefordshire Council

Council Offices, Plough Lane

Hereford

HR4 0LE

Contact

Mr Mark Cage

Email

mark.cage2@herefordshire.gov.uk

Telephone

+44 1432383098

Country

United Kingdom

NUTS code

UKG11 - Herefordshire, County of

Internet address(es)

Main address

<https://www.herefordshire.gov.uk>

Buyer's address

<https://www.herefordshire.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Herefordshire Cycle Share Scheme

Reference number

DN583375

II.1.2) Main CPV code

- 34430000 - Bicycles

II.1.3) Type of contract

Supplies

II.1.4) Short description

The Council is seeking a delivery partner for the operation of Hereford City's dockless, appbased

bike share scheme. The contract will operate with a single supplier appointed to

operate the bike share scheme in accordance with the Council's specification and contract.

The aim of the project is to ensure a well-designed, dockless bike share scheme continues to

be available in Hereford, enabling residents and visitors to travel around the city by bicycle,

including the 20 miles of cycle networks.

The Contract will commence on 1st April 2022 and will be for five years with an option to extend for two further periods of two years each (ie 5+2+2).

Subject to council approval, there may also be an option to extend the service through pilot

schemes elsewhere in the county as well as utilising emerging modes of personal transport.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £1 / Highest offer: £1,800,000 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 34420000 - Motor scooters and cycles with auxiliary motors
- 60130000 - Special-purpose road passenger-transport services

II.2.3) Place of performance

NUTS codes

- UKG11 - Herefordshire, County of

II.2.4) Description of the procurement

The Council is seeking a delivery partner for the operation of Hereford City's dockless, appbased

bike share scheme. The contract will operate with a single supplier appointed to

operate the bike share scheme in accordance with the Council's specification and contract.

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schemes elsewhere in the county as well as utilising emerging modes of personal transport

II.2.5) Award criteria

Quality criterion - Name: Social Value / Weighting: 12

Quality criterion - Name: Quality / Weighting: 73

Price - Weighting: 15

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-029069](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 March 2022

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Smisdly Ltd (T/A Beryl)

London

E2 9DA

Country

United Kingdom

NUTS code

- UKG11 - Herefordshire, County of

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,800,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Herefordshire Council

Hereford

Country

United Kingdom