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Tender

# **Learning and Assessment Artificial Intelligence Solutions**

BRITISH COUNCIL(THE)

F02: Contract notice

Notice identifier: 2022/S 000-006460

Procurement identifier (OCID): ocds-h6vhtk-031fd6

Published 9 March 2022, 1:42pm

# **Section I: Contracting authority**

# I.1) Name and addresses

BRITISH COUNCIL(THE)

1 Redman Place

**LONDON** 

E201JQ

#### **Email**

uk.procurement@britishcouncil.org

### Country

**United Kingdom** 

#### **NUTS** code

UKI - London

### Internet address(es)

Main address

## https://www.britishcouncil.org/

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/britishcouncil/aspx/Home

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://in-tendhost.co.uk/britishcouncil/aspx/Home

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Other activity

**Registered Charity** 

# **Section II: Object**

### II.1) Scope of the procurement

### II.1.1) Title

Learning and Assessment Artificial Intelligence Solutions

Reference number

BC/02342

#### II.1.2) Main CPV code

• 72000000 - IT services: consulting, software development, Internet and support

### II.1.3) Type of contract

Services

#### II.1.4) Short description

The British Council is working on assessment and learning solutions that are accessible, measurable, reliable, and age-appropriate for various categories of learners under the age of 18. This is the largest and fastest growing product segment in the global English Language Teaching (ELT) market. Online language tuition and testing have been growing considerably for the past ten years, with global user interest peaking during the COVID pandemic.

In alignment to the British Council's organizational strategy, our new assessment and learning products are based on improving customer experience using digitally enabled services and products. Scores are set against the CEFR (Common European Framework of Reference for Languages) and potentially, other major English language scales identified as a need for our users.

Our digital solutions will be accessed as a computer or web application, while mobile and tablet are planned for future releases. Scoring measures, where required, will be set by the British Council and provided to the relevant Suppliers.

We are now looking to procure Artificial Intelligence (AI) technology solutions for a live project initiative due for commercial release from 2023 or once projects have passed final business approvals. The AI technology to be procured under this restricted tender procedure will be integrated with an existing platform.

#### II.1.5) Estimated total value

Value excluding VAT: £800,000

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

### II.2.4) Description of the procurement

The British Council is working on assessment and learning solutions that are accessible, measurable, reliable, and age-appropriate for various categories of learners under the age of 18. This is the largest and fastest growing product segment in the global English Language Teaching (ELT) market. Online language tuition and testing have been growing considerably for the past ten years, with global user interest peaking during the COVID pandemic.

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#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £800,000

## II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: No

### II.2.11) Information about options

Options: No

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

# Section IV. Procedure

# **IV.1) Description**

# IV.1.1) Type of procedure

Restricted procedure

# IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

# IV.2) Administrative information

## IV.2.2) Time limit for receipt of tenders or requests to participate

Date

8 April 2022

Local time

10:00am

### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.3) Additional information

Bidders will be required to register on British Council's e-Tendering portal In-Tend hosted at <a href="https://in-tendhost.co.uk/britishcouncil">https://in-tendhost.co.uk/britishcouncil</a>, in order to take part in the tender process.

Once registered, bidders must log-in to the website where they can view the project and access the information pack and submit their return.

# VI.4) Procedures for review

### VI.4.1) Review body

British Council - London

London

Country

**United Kingdom**