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Not applicable

## **Export Promotion PR Services**

Department for International Trade

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-006460

Procurement identifier (OCID): ocds-h6vhtk-02991c

Published 30 March 2021, 12:56am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Department for International Trade

3 Whitehall Place

London

SW1A 2AW

#### **Contact**

Will Medici

#### **Email**

[CommercialMarEvents@trade.gov.uk](mailto:CommercialMarEvents@trade.gov.uk)

#### **Country**

United Kingdom

## **NUTS code**

UK - UNITED KINGDOM

## **Internet address(es)**

Main address

<https://uktrade.app.jaggaer.com/>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Export Promotion PR Services

Reference number

Project\_988, itt\_211, CR\_1196

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Department for International Trade ("DIT"), has a requirement for a specialist Public Relations (PR) Agency to deliver PR services that are vital to the successful execution of a more "retail" style of campaigning, as a means to create attention and build momentum around the present opportunity for national growth via exporting.

To access this procurement, please follow the link provided to register on DIT's e-tendering platform, Jaggaer. Once registered, search for "Project\_988" and/or "Export Promotion PR Services".

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2021/S 000-006291](#)

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## **Section VII. Changes**

### **VII.1.2) Text to be corrected in the original notice**

Section number

III.1.1

Instead of

Text

The reference to the requirement to be a member of the Public Relations and Communications Association (PRCA) in order to bid is removed as this was included in the original notice in error.

In the ITT (Selection Questionnaire), DIT is only seeking clarification of which (if any) professional associations your organisation belongs to. Such clarification is for information only and is not a pre-requisite nor a scored element.