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Contract

Digital Framework

Home Group

F03: Contract award notice

Notice identifier: 2023/S 000-006452

Procurement identifier (OCID): ocds-h6vhtk-036a3b

Published 6 March 2023, 2:00pm

Section I: Contracting authority

I.1) Name and addresses

Home Group

2 Gosforth Park Way, Gosforth

Newcastle upon Tyne

NE12 8ET

Contact

Ms Jenny Cooper

Email

jenny.cooper@homegroup.org.uk

Telephone

+44 0

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.homegroup.org.uk/Pages/default.aspx>

Buyer's address

<http://www.homegroup.org.uk/Pages/default.aspx>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Framework

Reference number

DN634020

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

This Framework Agreement covers the provision of digital services, including, but not limited to the following:

Development

Strategy and consultation

UX and Design

SEO

Other related Digital Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £350,000 / Highest offer: £500,000 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This Framework Agreement covers the provision of digital services, including, but not limited to the following:

Development

Strategy and consultation

UX and Design

SEO

Other related Digital Services

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 75

Quality criterion - Name: Interview / Weighting: 20

Price - Weighting: 5

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-026443](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 January 2023

V.2.2) Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Broadlight Global Ltd

The Barn, Golden Square, Henfield

West Sussex

BN5 9DP

Email

alex.higgins@broadlight.io

Telephone

+44 7737653874

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Corporate Document Services Ltd

Riverside House, 7 Canal Wharf

Leeds

LS11 5AS

Email

norma.bate@cds.co.uk

Telephone

+44 1133994142

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Mediaworks UK Limited

2nd Floor, Honeycomb, The Watermark

Newcastle Tyne and Wear

NE11 9SZ

Email

Scott.holland@mediaworks.co.uk

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Parallax Agency LTD

The Elbow Rooms, 64 Call Lane

Leeds

LS1 6DT

Email

dario@parall.ax

Telephone

+44 1133226477

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Softwire Technology Limited

Gallery Court, 28 Arcadia Avenue

London

N3 2FG

Email

Tom.steer@softwire.com

Telephone

+44 2074857500

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £350,000 / Highest offer: £500,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Home Group

Newcastle

Country

United Kingdom