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Contract

## **Digital Framework**

Home Group

F03: Contract award notice

Notice identifier: 2023/S 000-006452

Procurement identifier (OCID): ocds-h6vhtk-036a3b

Published 6 March 2023, 2:00pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Home Group

2 Gosforth Park Way, Gosforth

Newcastle upon Tyne

NE12 8ET

#### **Contact**

Ms Jenny Cooper

#### **Email**

[jenny.cooper@homegroup.org.uk](mailto:jenny.cooper@homegroup.org.uk)

#### **Telephone**

+44 0

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.homegroup.org.uk/Pages/default.aspx>

Buyer's address

<http://www.homegroup.org.uk/Pages/default.aspx>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Framework

Reference number

DN634020

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This Framework Agreement covers the provision of digital services, including, but not limited to the following:

Development

Strategy and consultation

UX and Design

SEO

Other related Digital Services

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £350,000 / Highest offer: £500,000 taken into consideration

### **II.2) Description**

## **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

## **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

## **II.2.4) Description of the procurement**

This Framework Agreement covers the provision of digital services, including, but not limited to the following:

Development

Strategy and consultation

UX and Design

SEO

Other related Digital Services

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 75

Quality criterion - Name: Interview / Weighting: 20

Price - Weighting: 5

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-026443](#)

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## Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

3 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

Broadlight Global Ltd

The Barn, Golden Square, Henfield

West Sussex

BN5 9DP

Email

[alex.higgins@broadlight.io](mailto:alex.higgins@broadlight.io)

Telephone

+44 7737653874

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Corporate Document Services Ltd

Riverside House, 7 Canal Wharf

Leeds

LS11 5AS

Email

[norma.bate@cds.co.uk](mailto:norma.bate@cds.co.uk)

Telephone

+44 1133994142

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mediaworks UK Limited

2nd Floor, Honeycomb, The Watermark

Newcastle Tyne and Wear

NE11 9SZ

Email

[Scott.holland@mediaworks.co.uk](mailto:Scott.holland@mediaworks.co.uk)

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Parallax Agency LTD

The Elbow Rooms, 64 Call Lane

Leeds

LS1 6DT

Email

[dario@parall.ax](mailto:dario@parall.ax)

Telephone

+44 1133226477

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Softwire Technology Limited

Gallery Court, 28 Arcadia Avenue

London

N3 2FG

Email

[Tom.steer@softwire.com](mailto:Tom.steer@softwire.com)

Telephone

+44 2074857500

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £350,000 / Highest offer: £500,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Home Group

Newcastle

Country

United Kingdom