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Planning

## **Provision of Health Incentive solutions**

Department of Health and Social Care

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-006438

Procurement identifier (OCID): ocids-h6vhtk-02a097

Published 29 March 2021, 5:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

#### **Contact**

Alexander Ludlam

#### **Email**

[alexander.ludlam@dhsc.gov.uk](mailto:alexander.ludlam@dhsc.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<http://health.atamis.co.uk>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Health Incentive solutions

Reference number

C25892

#### **II.1.2) Main CPV code**

- 85140000 - Miscellaneous health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

DHSC is looking to develop and test an approach to positive behaviour change that uses incentives and rewards to inspire adults (18+) to engage in increased levels of physical activity and improve their dietary choices. The market engagement phase is an opportunity for DHSC to understand and engage with interested parties and potential solutions to inform and shape our thinking. We are interested to understand how existing app-based incentives schemes could be adapted to facilitate sustained behaviour change in the areas of physical activity and diet, but also to explore novel and innovative potential solutions.

#### **II.1.5) Estimated total value**

Value excluding VAT: £5,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 73200000 - Research and development consultancy services

**II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

**II.2.4) Description of the procurement**

DHSC is seeking suppliers to attend a market engagement day on the 14 April 2021 between 10am-1pm. To note that the date and time are provisional and could potentially change. Depending on numbers we may run identical sessions on 15 of April, however suppliers and interested parties will only need to attend one of the days. To register an interest in the market event please email [healthincentives@dhsc.gov.uk](mailto:healthincentives@dhsc.gov.uk) before 6pm on Monday 12 April stating your interest and the names/contact information of those that will attend the date from your organisation. Once we have received the interest in the event we will confirm dates and times.

**II.2.14) Additional information**

The Tendering Procedure will be decided following the outcome of the market engagement.

**II.3) Estimated date of publication of contract notice**

31 October 2021

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**Section IV. Procedure**
**IV.1) Description****IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes