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Planning

OPSS Large Domestic Appliances: Sales Dataset

Department for Business, Energy & Industrial Strategy

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-006435

Procurement identifier (OCID): ocds-h6vhtk-03ae56

Published 6 March 2023, 12:11pm

Section I: Contracting authority

I.1) Name and addresses

Department for Business, Energy & Industrial Strategy

Birmingham

Email

Steven.Williams3@beis.gov.uk

Country

United Kingdom

Region code

UKG - West Midlands (England)

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/office-for-product-safety-and-standards>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

OPSS Large Domestic Appliances: Sales Dataset

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this requirement is the purchase of high quality market data relating to the sale of consumer appliances. The data set will cover the Technology and Durables categories in detail. The product sales data provided will give insight into the domestic appliance products market.

The dataset is required to cover the period 2019-2021 (inclusive), and MUST be able to complement and extend the current dataset that covers the period 2009-2018.

II.1.5) Estimated total value

Value excluding VAT: £255,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73200000 - Research and development consultancy services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

OPSS will have full access to the data set following its outright purchase, which is in the form of market research reports on the specific product categories listed below:

- Cooling/Refrigeration,
- Dishwashers,
- Tumble dryers,
- Washing machines,
- Freezers, *
- Cooking,*

Within each of the specific product categories the following datasets will be included:

- Value sales/share,
- Volume,
- Market size,
- Brand information,
- Feature & subsegments,
- Average selling price,

- Feature + brand, Models + feature,
 - Model hitlist (based on Panel market only).
 - Price classes, *
 - Channel split, *
 - Online vs. offline split *
- * New addition for this 2019-2021 (inclusive) data set.

The supplier will be required to provide ongoing support to ensure the dataset fully reflects our requirements. Data will be replaced on request at no extra charge and the supplier will also provide support for OPSS post purchase, ensuring the data is understood and addressing any queries.

The Office for Product Safety & Standards (OPSS) is part of the Department for Business Energy & Industrial Strategy (BEIS).

OPSS was created in January 2018 to deliver consumer protection and to support business confidence, productivity and growth. We regulate a wide range of products with a focus on their safety and integrity. We work with local, national and international regulators, with consumer representatives and with businesses to deliver effective protections and to support compliance.

We would like to invite prospective suppliers to make contact with BEIS Commercial. Please register your interest by 13th March 2023 by emailing steven.williams3@beis.gov.uk

II.3) Estimated date of publication of contract notice

6 March 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

The mission of the Office for Product Safety & Standards (OPSS) is to be a trusted product regulator for the UK. This means protecting people and places, enabling business to thrive and empowering consumers to make good choices. We will be a leader of good regulatory practice and a champion of local regulation.

OPSS is:

- the national regulator for all consumer products, except for vehicles, medicines and food.
- the national regulator for legal metrology, ensuring weighing and measuring instruments are accurate and reliable.

Further information about OPSS can be found via the link provided