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Contract

Northern Ireland take home food and drink purchasing data for 2024 and 2025

Food Standards Agency

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-006430

Procurement identifier (OCID): ocds-h6vhtk-060dee

Published 26 January 2026, 8:49am

Scope

Reference

C416197

Description

FSA in NI continues with the previous data provider to obtain NI take home food and drink purchasing data for years 2019, 2023, 2024 and 2025. The aim of obtaining this data is to explore take home food and drink purchases in NI and identify food and drink categories that are of concern to dietary health and examine key trends.

Contract 1. Northern Ireland take home food and drink purchasing data for 2024 and 2025

Supplier

- NUMERATOR UK LIMITED

Contract value

- £136,183 excluding VAT
- £163,419.60 including VAT

Below the relevant threshold

Date signed

23 January 2026

Contract dates

- 26 January 2026 to 31 March 2026
- 2 months, 6 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

- 79315000 - Social research services
- 73000000 - Research and development services and related consultancy services

Procedure

Procedure type

Below threshold - without competition

Supplier

NUMERATOR UK LIMITED

South Bank Central, 30 Stamford Street

London

SE1 9LQ

United Kingdom

Email: press@numerator.com

Website: <https://www.numerator.com/contact-us/>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Northern Ireland take home food and drink purchasing data for 2024 and 2025

Contracting authority

Food Standards Agency

- Public Procurement Organisation Number: PJRM-6866-LYYX

YO1 7PR

York

YO1 7PR

United Kingdom

Contact name: FSA Commercial

Email: fsa.commercial@food.gov.uk

Website: <https://www.food.gov.uk/>

Region: UKE21 - York

Organisation type: Public authority - central government