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Tender

Agency Support for VE and VJ Day 80 Commemorations

COMMONWEALTH WAR GRAVES COMMISSION

F02: Contract notice

Notice identifier: 2025/S 000-006292

Procurement identifier (OCID): ocds-h6vhtk-04e52c

Published 20 February 2025, 2:56pm

Section I: Contracting authority

I.1) Name and addresses

COMMONWEALTH WAR GRAVES COMMISSION

2 Marlow Road

MAIDENHEAD

SL67DX

Contact

Peter Lloyd

Email

peter.lloyd@cwgc.org

Country

United Kingdom

Region code

UKJ11 - Berkshire

Companies House

RC000136

Internet address(es)

Main address

www.cwgc.org

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/cwgc/aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/cwgc/aspx/Home>

I.4) Type of the contracting authority

Other type

Body Created by Royal Charter

I.5) Main activity

Other activity

Commemoration

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Agency Support for VE and VJ Day 80 Commemorations

Reference number

p498

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

We are seeking to select an agency help us deliver a UK wide engagement programme to mark the 80th anniversary of VE (Victory in Europe) Day (8th May) and VJ (Victory in Japan) Day (15th July). The programme will be part of the national programme of events lead by the UK government.

II.1.5) Estimated total value

Value excluding VAT: £312,500

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

II.2.4) Description of the procurement

We are seeking to select an agency help us deliver a UK wide engagement programme to mark the 80th anniversary of VE (Victory in Europe) Day (8th May) and VJ (Victory in Japan) Day (15th July). The programme will be part of the national programme of events lead by the UK government.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £312,500

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

10 March 2025

End date

18 August 2025

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

3 March 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

3 March 2025

Local time

12:01pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Commonwealth War Graves Commission

Maindenhead

Country

United Kingdom