

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/006292-2025>

Tender

## **Agency Support for VE and VJ Day 80 Commemorations**

COMMONWEALTH WAR GRAVES COMMISSION

F02: Contract notice

Notice identifier: 2025/S 000-006292

Procurement identifier (OCID): ocds-h6vhtk-04e52c

Published 20 February 2025, 2:56pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

COMMONWEALTH WAR GRAVES COMMISSION

2 Marlow Road

MAIDENHEAD

SL67DX

#### **Contact**

Peter Lloyd

#### **Email**

[peter.lloyd@cwgc.org](mailto:peter.lloyd@cwgc.org)

#### **Country**

United Kingdom

#### **Region code**

UKJ11 - Berkshire

**Companies House**

RC000136

**Internet address(es)**

Main address

[www.cwgc.org](http://www.cwgc.org)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/cwgc/asp/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/cwgc/asp/Home>

**I.4) Type of the contracting authority**

Other type

Body Created by Royal Charter

**I.5) Main activity**

Other activity

Commemoration

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Agency Support for VE and VJ Day 80 Commemorations

Reference number

p498

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We are seeking to select an agency help us deliver a UK wide engagement programme to mark the 80th anniversary of VE (Victory in Europe) Day (8th May) and VJ (Victory in Japan) Day (15th July). The programme will be part of the national programme of events lead by the UK government.

#### **II.1.5) Estimated total value**

Value excluding VAT: £312,500

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

#### **II.2.4) Description of the procurement**

We are seeking to select an agency help us deliver a UK wide engagement programme to mark the 80th anniversary of VE (Victory in Europe) Day (8th May) and VJ (Victory in Japan) Day (15th July). The programme will be part of the national programme of events lead by the UK government.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £312,500

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

10 March 2025

End date

18 August 2025

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 March 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

3 March 2025

Local time

12:01pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Commonwealth War Graves Commission

Maindenhead

Country

United Kingdom