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Planning

## Industry Econometrics Model

Rail Delivery Group

UK3: Planned procurement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-006204

Procurement identifier (OCID): ocids-h6vhtk-060d5d

Published 23 January 2026, 1:33pm

## Scope

## Description

The Rail Delivery Group (RDG) are looking to appoint a partner to develop an independent and robust industry-wide econometric model to evaluate, optimise and understand the impact of revenue generating marketing investment across 14 TOCs including both DFTO and non-DFTO operators, and national activity delivered by RDG.

## Total value (estimated)

- £8,000,000 excluding VAT
- £9,600,000 including VAT

Above the relevant threshold

## Contract dates (estimated)

- 5 October 2026 to 4 October 2030
- Possible extension to 4 October 2032
- 6 years

Description of possible extension:

Term extension if required at buyer discretion.

## **Main procurement category**

Services

## **CPV classifications**

- 63711000 - Support services for railway transport
- 79311410 - Economic impact assessment
- 79342000 - Marketing services

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## **Submission**

### **Publication date of tender notice (estimated)**

9 February 2026

## **Submission type**

Tenders

## **Tender submission deadline**

27 April 2026, 11:59pm

## **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

## **Award decision date (estimated)**

7 September 2026

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## **Award criteria**

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Technical	Quality	70%
Commercial	Price	30%

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## **Procedure**

### **Procedure type**

Competitive flexible procedure

## **Special regime**

Utilities

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## **Contracting authority**

### **Rail Delivery Group**

- Companies House: 08176197

1 Puddle Dock

London

EC4V 3DS

United Kingdom

Telephone: 07551560994

Email: [sunil.chauhan@raildeliverygroup.co.uk](mailto:sunil.chauhan@raildeliverygroup.co.uk)

Region: UKI31 - Camden and City of London

Organisation type: Public authority - sub-central government