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Contract

## **Vaccine Hesitancy Platform**

Cabinet Office

F20: Modification notice

Notice identifier: 2022/S 000-006203

Procurement identifier (OCID): ocds-h6vhtk-031b4a

Published 7 March 2022, 4:23pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Cabinet Office

70 Whitehall

LONDON

SW1A2AS

#### **Email**

[commercial@cabinetoffice.gov.uk](mailto:commercial@cabinetoffice.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI32 - Westminster

#### **Internet address(es)**

Main address

[www.Gov.uk](http://www.Gov.uk)

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Vaccine Hesitancy Platform

Reference number

GCSEXP21090001

#### **II.1.2) Main CPV code**

- 79341400 - Advertising campaign services

#### **II.1.3) Type of contract**

Services

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement at the time of conclusion of the contract:**

The Cabinet Office (the 'Authority') has awarded a contract to the supplier to deliver an international platform to provide robust insight and analysis, shareable content and capability support to enable partners to deliver communications activity that increases vaccine confidence and counters health misinformation.

#### **II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession**

Duration in days

364

## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.1) Contract award notice concerning this contract**

Notice number: [2022/S 000-005294](#)

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## **Section V. Award of contract/concession**

### **Contract No**

GCSEXP21090001

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract/concession award decision:**

1 March 2021

#### **V.2.2) Information about tenders**

The contract/concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Engine Partners UK LLP

60 Great Portland Street

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)**

Total value of the procurement: £2,053,792.08

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

London

Country

United Kingdom

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## **Section VII: Modifications to the contract/concession**

### **VII.1) Description of the procurement after the modifications**

#### **VII.1.1) Main CPV code**

- 80420000 - E-learning services

#### **VII.1.3) Place of performance**

NUTS code

- UK - United Kingdom

#### **VII.1.4) Description of the procurement:**

The Cabinet Office (the 'Authority') has awarded a contract to the supplier to deliver a portfolio of training courses to support communications capability building, focus on training users from both the UK and international partners in the use of Digital Communications.

#### **VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession**

Duration in days

206

#### **VII.1.6) Information on value of the contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession:

£450,000

**VII.1.7) Name and address of the contractor/concessionaire**

Engine Partners UK LLP

60 Great Portland Street

London

W1W 7RT

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

**VII.2) Information about modifications**

**VII.2.1) Description of the modifications**

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

The original contract was Direct Awarded under Reg 32(2)(c) of the PCR 2015 for £1,529,190.50, using the standard Terms & Conditions of the CCS Framework RM3774, on which Engine Partners UK LLP is a supplier.

There was an additional variation to this contract for an uplift in value of an additional £524,601.58 on 17 May 21. This modification was made in accordance with PCR Regulation 72(1)(e): where the modifications, irrespective of their value, are not substantial within the meaning of paragraph (8).

A variation to the contract under Regulation 72(1)(b) for additional works, services by the original contractor become necessary and were not included in the initial procurement. The changes could not have been made by an alternative supplier without changing suppliers and duplicating the original costs, and are below the 50 % threshold defined in Regulation 72.

The relevant limb of regulation which supports the contract extension is therefore 72(1)(b)

72(1)(b) for additional works, services or supplies by the original contractor that have become necessary and were not included in the initial procurement, where a change of contractor:

(i) cannot be made for economic or technical reasons such as requirements of interchangeability or interoperability with existing equipment, services or installations procured under the initial procurement; and

(ii) would cause significant inconvenience or substantial duplication of costs for the contracting authority, provided that any increase in price does not exceed 50 % of the value of the original contract.

### **VII.2.2) Reasons for modification**

Need for additional works, services or supplies by the original contractor/concessionaire.

Description of the economic or technical reasons and the inconvenience or duplication of cost preventing a change of contractor:

Digital learning was a core aspect of the overall objectives for the platform being delivered by the Contractor. Digital learning was more important due to international lockdowns.

The relationship between the digital learning courses and the Platform, Engine's leadership of the platform provided the basis for ensuring that the digital learning courses could be easily and quickly integrated with the platform with the lowest risk of compatibility issues affecting the service.

Digital learning was a core aspect of the overall objectives for the Platform. Capability building: Access to: digital learning courses; principles and standards; methodology case studies from partners.

Engine were awarded the contract to deliver the Vaccine Hesitancy Platform.

### **VII.2.3) Increase in price**

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £2,053,792.08

Total contract value after the modifications

Value excluding VAT: £2,503,792.08

