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Contract

Thirteen Group Marketing and Communication Framework

Thirteen Housing Group Ltd

F03: Contract award notice

Notice identifier: 2024/S 000-006188

Procurement identifier (OCID): ocds-h6vhtk-041093

Published 27 February 2024, 8:42am

Section I: Contracting authority

I.1) Name and addresses

Thirteen Housing Group Ltd

2 Hudson Quay, Windward Way

Middlesbrough

TS2 1QG

Contact

Joanne Boyd

Email

joanne.boyd@thirteengroup.co.uk

Telephone

+44 7920786582

Country

United Kingdom

NUTS code

UKC1 - Tees Valley and Durham

Internet address(es)

Main address

<https://in-tendhost.co.uk/thirteengroup.aspx/Home>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Thirteen Group Marketing and Communication Framework

Reference number

THIR 23 815

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Sourcing a framework of suppliers for creative and graphic design, videography, and photography to work in partnership with Thirteen to deliver all marketing and communication requirements.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £700,000

II.2) Description

II.2.1) Title

Creative and Graphic Design

Lot No

1

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

We are sourcing a framework of suppliers for creative and graphic design to work in partnership with Thirteen to deliver all marketing and communication requirements. Provision of a full graphic design management service including, but not limited to: attending regular project status meetings, attending briefing meetings, providing professional advice and support, proof reading services and efficient delivery of approved documents.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Price / Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Videography

Lot No

2

II.2.2) Additional CPV code(s)

- 79961000 - Photographic services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

We are sourcing a framework of suppliers for videography to work in partnership with Thirteen to deliver all marketing and communication requirements. Provision of filming services and videography production to deliver engaging videos for both internal and external audiences. Successful companies will be expected to contribute to effective planning and delivery to improve engagement with Thirteen's stakeholders

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Price / Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-032158](#)

Section V. Award of contract

Contract No

THIR 23 815

Lot No

Lot 1

Title

Creative and Graphic Design

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 January 2024

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

The Works Design & Print Ltd

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Blue Moon Marketing Ltd

Sunderland

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Bullshark Ltd

L-Lklin

Country

Malta

NUTS code

- MT - Malta

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Creative Bridge Ltd

Wellingborough

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

Section V. Award of contract

Contract No

THIR 23 815

Lot No

Lot 2

Title

Videography

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 January 2024

V.2.2) Information about tenders

Number of tenders received: 17

Number of tenders received from SMEs: 17

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

The Works Design & Print Ltd

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dependable Productions Ltd

Thirsk

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Media Partnerships Ltd

Gateshead

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Bigger Picture Agency Ltd

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £20,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

Afghanistan

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>