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Award

## **PHE - Corporate - ICT - Foodswitch licence agreement via STA**

Public Health England

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-006157

Procurement identifier (OCID): ocids-h6vhtk-029f7f

Published 25 March 2021, 10:56pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Public Health England

Manor Farm Road, Porton Down

Salisbury

SP2 0QT

#### **Email**

[Anwar.Hossain@phe.gov.uk](mailto:Anwar.Hossain@phe.gov.uk)

#### **Telephone**

+44 2083277847

#### **Country**

United Kingdom

#### **NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/public-health-england>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Health

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

PHE - Corporate - ICT - Foodswitch licence agreement via STA

**II.1.2) Main CPV code**

- 72313000 - Data capture services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Public Health England, an executive agency of the Department of Health and Social Care (DHSC) (hereafter referred to as "Public Health England" or "PHE" also referred to as the "Contracting Authority" or the "Authority" or the "Employer") wishes to award The George Institute for Global Health a contract for PHE's Change4Life Food Scanner app to help parents take control of their children's snacking.

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £40,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

The George Institute for Global Health will source data which are not covered by our supplier and physically go out and document the product information and send us the results. This is a vital part of the Food Scanners data to ensure we have a better experience for our users. The current software has a crowdsourcing functionality within the app, this allows users to take pictures of any products which aren't found within the database and send them through an API to get processed via their team and then sent back to PHE to surface within the app.

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

The George Institute for Global Health have confirmed that they are the sole supplier / supplier of Food Switch data system and its proprietary algorithms that will be used to provision the requested food attribute data.

Therefore, the direct award is based on PCR Reg. 32.2b (ii) which state that; The negotiated procedure without prior publication may be used for public works contracts, public supply contracts and public service contracts in any of the following cases:— (ii) competition is absent for technical reasons (Sole supplier statement provided as evidence to state they are the only supplier able to supply the services. We also did a market research and a google search and was unable to find a suitable supplier that can provide this type of product.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

18 March 2021

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

The Global Institute for Global Health

Level 5, 1 King Street Newtown 2042 NSW, Australia

Newtown

Country

Australia

NUTS code

- 00 - Other NUTS code

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £40,000

#### **V.2.5) Information about subcontracting**

The contract/lot/concession is likely to be subcontracted

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Not applicable

Not applicable

Country

United Kingdom