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Award

PHE - Corporate - ICT - Foodswitch licence agreement via STA

Public Health England

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-006157

Procurement identifier (OCID): ocids-h6vhtk-029f7f

Published 25 March 2021, 10:56pm

Section I: Contracting authority/entity

I.1) Name and addresses

Public Health England

Manor Farm Road, Porton Down

Salisbury

SP2 0QT

Email

Anwar.Hossain@phe.gov.uk

Telephone

+44 2083277847

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/public-health-england>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PHE - Corporate - ICT - Foodswitch licence agreement via STA

II.1.2) Main CPV code

- 72313000 - Data capture services

II.1.3) Type of contract

Services

II.1.4) Short description

Public Health England, an executive agency of the Department of Health and Social Care (DHSC) (hereafter referred to as "Public Health England" or "PHE" also referred to as the "Contracting Authority" or the "Authority" or the "Employer") wishes to award The George Institute for Global Health a contract for PHE's Change4Life Food Scanner app to help parents take control of their children's snacking.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £40,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

The George Institute for Global Health will source data which are not covered by our supplier and physically go out and document the product information and send us the results. This is a vital part of the Food Scanners data to ensure we have a better experience for our users. The current software has a crowdsourcing functionality within the app, this allows users to take pictures of any products which aren't found within the database and send them through an API to get processed via their team and then sent back to PHE to surface within the app.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

The George Institute for Global Health have confirmed that they are the sole supplier / supplier of Food Switch data system and its proprietary algorithms that will be used to provision the requested food attribute data.

Therefore, the direct award is based on PCR Reg. 32.2b (ii) which state that; The negotiated procedure without prior publication may be used for public works contracts, public supply contracts and public service contracts in any of the following cases:— (ii) competition is absent for technical reasons (Sole supplier statement provided as evidence to state they are the only supplier able to supply the services. We also did a market research and a google search and was unable to find a suitable supplier that can provide this type of product.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

18 March 2021

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

The Global Institute for Global Health

Level 5, 1 King Street Newtown 2042 NSW, Australia

Newtown

Country

Australia

NUTS code

- 00 - Other NUTS code

The contractor/concessionaire is an SME

No

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £40,000

V.2.5) Information about subcontracting

The contract/lot/concession is likely to be subcontracted

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Not applicable

Not applicable

Country

United Kingdom