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Contract

China Digital Marketing Partner

University of Stirling

F03: Contract award notice

Notice identifier: 2024/S 000-006100

Procurement identifier (OCID): ocds-h6vhtk-041b1d

Published 26 February 2024, 12:59pm

Section I: Contracting authority

I.1) Name and addresses

University of Stirling

Procurement Services, Finance Office, Room 3Z3, Cottrell Building

Stirling

FK9 4LA

Contact

Fiona Macnaughton

Email

f.m.macnuaghton1@stir.ac.uk

Telephone

+44 1786466186

Country

United Kingdom

NUTS code

UKM77 - Perth & Kinross and Stirling

Internet address(es)

Main address

<http://www.stir.ac.uk/finance-office/procurement/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00112

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

China Digital Marketing Partner

Reference number

8421

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The provision of digital media buying and digital marketing and content services in China.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £135,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM77 - Perth & Kinross and Stirling

II.2.4) Description of the procurement

The provision of digital media buying and digital marketing and content services.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 90

Price - Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-034204](#)

Section V. Award of contract

Contract No

8421

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Emerging Communications Limited

2A High Street

Thames Ditton

KT7 0RY.

Telephone

+44 2030110088

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £134,752.86

Section VI. Complementary information

VI.3) Additional information

(SC Ref:759189)

VI.4) Procedures for review

VI.4.1) Review body

Stirling Sheriff Court and Justice of the Peace Court

Stirling

Country

United Kingdom