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Award

Support for Boston Sponsorship Initiatives

Boston Borough Council

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-006014

Procurement identifier (OCID): ocds-h6vhtk-060ce5

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Scope

Description

Boston Borough Council are commissioning services to help drive sponsorship income by supporting the promotion and delivery of sponsorship opportunities linked to council-led initiatives.

Contract 1

Supplier

- Julian S

Contract value

- £285,000 excluding VAT
- £342,000 including VAT

Above the relevant threshold

Earliest date the contract will be signed

28 January 2026

Contract dates (estimated)

- 28 January 2026 to 28 January 2029
- 3 years, 1 day

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKF - East Midlands (England)
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Switching to direct award

The Council initially undertook a Request for Quotation (RFQ) exercise in relation to the Boston Sponsorship Project. The RFQ resulted in the receipt of a single submission.

Evaluation of the submitted quotation indicated that the commercial model and projected returns may exceed the Council's original expectations in respect of the project's potential profitability and overall commercial value. Having regard to the outcome of the RFQ exercise, the limited market response, and the commercial opportunities identified through

the submission received, the Council has determined that it is appropriate to discontinue the RFQ process and proceed instead with a direct award. This transparency notice is published to provide clarity on the procurement approach adopted and the rationale for the decision in accordance with the Council's procurement and governance requirements.

Supplier

Julian S

- Public Procurement Organisation Number: PMDX-6279-PHJD

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bourne

pe100xy

United Kingdom

Email: julian@global-lincs.co.uk

Website: <http://www.global-lincs.co.uk>

Region: UKF30 - Lincolnshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Boston Borough Council

- Public Procurement Organisation Number: PZXD-7844-RWJG

Municipal Buildings

Boston

PE21 8QR

United Kingdom

Email: procurement@pspsl.co.uk

Region: UKF30 - Lincolnshire

Organisation type: Public authority - sub-central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

PUBLIC SECTOR PARTNERSHIP SERVICES LTD

Summary of their role in this procurement: Carrying out procurement

- Companies House: 07289357
- Public Procurement Organisation Number: PHBH-6448-LMYZ

2 New Bailey, 6 Stanley Street

Salford

M3 5GS

United Kingdom

Email: procurement@pspsl.co.uk

Region: UKD34 - Greater Manchester South West

Contact organisation

Contact PUBLIC SECTOR PARTNERSHIP SERVICES LTD for any enquiries.