

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/005980-2021>

Tender

## **WECA - SME Technology Adoption Support**

West of England Combined Authority

F02: Contract notice

Notice identifier: 2021/S 000-005980

Procurement identifier (OCID): ocds-h6vhtk-029ece

Published 24 March 2021, 3:48pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West of England Combined Authority

3 Rivergate, Temple Quay

Bristol

BS1 6ER

#### **Contact**

Mr Sam Scarisbrick

#### **Email**

[procurement@WestofEngland-CA.gov.uk](mailto:procurement@WestofEngland-CA.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

**Internet address(es)**

Main address

<https://www.westofengland-ca.org.uk/>

Buyer's address

<https://www.westofengland-ca.org.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.supplyingthesouthwest.org.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.supplyingthesouthwest.org.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

WECA - SME Technology Adoption Support

Reference number

DN534548

#### **II.1.2) Main CPV code**

- 72221000 - Business analysis consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The project will provide dedicated, targeted, demand-led consultancy and solutions, delivered by a third-party expert in the market. The project has been designed to be a service managed by an organisation, that can engage a range of consultancy within the region, working in partnership with WECA Growth Hub, in developing leads and referrals to the project.

The objective of the support is to enable businesses to not only put in place new systems to improve their productivity and competitiveness, but also approaches to entering new markets, attracting new customers and increasing sales, with the aim of supporting growth in turn over and employment. All of which are essential to support business growth and the route to recovery post COVID -19.

The scope has been designed to encourage applicants to propose innovative approaches to technology adoption and increases in productivity and resilience. We welcome applications that can demonstrate a real understanding of the needs of businesses across the West of England, which will deliver interventions that can ensure a genuine business benefit.

WECA is working with a number of providers on additional technology support initiatives, including Be the Business with their 'Tech Adoption Lad' and Founders4Schools 'Digital Boost' platform. The successful applicant will be expected to work in partnership, alongside these organisations and WECA, ensuring that business receive a cohesive package of support and are seamlessly referred across projects.

To access all information and to view this contract opportunity and all tender documentation please visit: <https://www.supplyingthesouthwest.org.uk/>

### **II.1.5) Estimated total value**

Value excluding VAT: £300,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72224000 - Project management consultancy services
- 72226000 - System software acceptance testing consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

### **II.2.4) Description of the procurement**

The project will provide dedicated, targeted, demand-led consultancy and solutions, delivered by a third-party expert in the market. The project has been designed to be a service managed by an organisation, that can engage a range of consultancy within the region, working in partnership with WECA Growth Hub, in developing leads and referrals to the project.

The objective of the support is to enable businesses to not only put in place new systems to improve their productivity and competitiveness, but also approaches to entering new markets, attracting new customers and increasing sales, with the aim of supporting growth in turn over and employment. All of which are essential to support business growth and the route to recovery post COVID -19.

The scope has been designed to encourage applicants to propose innovative approaches to technology adoption and increases in productivity and resilience. We welcome applications that can demonstrate a real understanding of the needs of businesses across the West of England, which will deliver interventions that can ensure a genuine business benefit.

WECA is working with a number of providers on additional technology support initiatives,

including Be the Business with their 'Tech Adoption Lad' and Founders4Schools 'Digital Boost' platform. The successful applicant will be expected to work in partnership, alongside these organisations and WECA, ensuring that business receive a cohesive package of support and are seamlessly referred across projects.

To access all information and to view this contract opportunity and all tender documentation please visit: <https://www.supplyingthesouthwest.org.uk/>

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £300,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

19 April 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

19 April 2021

Local time

12:05pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

West of England Combined Authority

3 Rivergate

Bristol

BS1 6EW

Country

United Kingdom

Internet address

<https://www.westofengland-ca.gov.uk/>