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Contract

## **(NU/1589-78) National Innovation Centre for Ageing Platform**

Newcastle University

F03: Contract award notice

Notice identifier: 2023/S 000-005967

Procurement identifier (OCID): ocds-h6vhtk-03ad2a

Published 1 March 2023, 11:02am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Newcastle University

Newcastle University, Procurement Services, Kingsgate

Newcastle

NE1 7RU

#### **Email**

[purchasing@ncl.ac.uk](mailto:purchasing@ncl.ac.uk)

#### **Telephone**

+44 1912086396

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.ncl.ac.uk>

Buyer's address

<https://www.ncl.ac.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

(NU/1589-78) National Innovation Centre for Ageing Platform

Reference number

DN647199

#### II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

To deliver on this vision, the platform must be able to provide full analytics on:

- Markets: The market landscape, market size and key players competing in this space.
  - o NICA track behaviours across-category, so we might want to highlight key market sectors to begin with.
- Trends: Existing and emerging innovations that fit with our areas of interest – keeping the data monitored over time as a permanent source of observation.
  - o NICA have developed a domain framework, which would need to be integrated.
- Behaviours: End-user insights to gauge appetite for and acceptability of existing solutions and identify opportunity gaps.
  - o NICA have developed coded behaviours as part of our ontology requiring semantic search – keeping the data monitored over time as a permanent source of observation.

The platform must also be configurable to include a suggested list of data sources (1,000 – 2,000 including but not limited to; stocks, companies, organisations and thought leaders)

and have the capability to embed data visualisations from an external API / source, which will be fuelled by internal activity with our VOICE community.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £31,345.76

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services
- 80300000 - Higher education services
- 72210000 - Programming services of packaged software products
- 48480000 - Sales, marketing and business intelligence software package

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

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- Markets: The market landscape, market size and key players competing in this space.

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- Trends: Existing and emerging innovations that fit with our areas of interest – keeping the data monitored over time as a permanent source of observation.

o NICA have developed a domain framework, which would need to be integrated.

- Behaviours: End-user insights to gauge appetite for and acceptability of existing solutions and identify opportunity gaps.

- o NICA have developed coded behaviours as part of our ontology requiring semantic search – keeping the data monitored over time as a permanent source of observation.

The platform must also be configurable to include a suggested list of data sources (1,000 – 2,000 including but not limited to; stocks, companies, organisations and thought leaders) and have the capability to embed data visualisations from an external API / source, which will be fuelled by internal activity with our VOICE community.

This went to Lot 6 suppliers on framework NU/1589 Marketing DPS.

### **II.2.5) Award criteria**

Quality criterion - Name: Ability to meet programme timeline / Weighting: Pass/Fail

Quality criterion - Name: Quality: Ability to meet the requirement / Weighting: 40%

Quality criterion - Name: Portfolio examples of similar content / Weighting: 30%

Price - Weighting: 30%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the setting up of a dynamic purchasing system

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 129-318079](#)

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## **Section V. Award of contract**

### **Contract No**

(NU/1589-78)

### **Lot No**

6

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 January 2023

### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Trenition

2 Gent

Vlierstraat

9000

Country

Belgium

NUTS code

- BE - Belgium

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £31,345.76

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Newcastle University

Tyne and Wear

NE17RU

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the Contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.



**VI.4.4) Service from which information about the review procedure may be obtained**

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom