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Tender

Framework for the Provision of Services of Virtual Learning Environment Accessibility for the University of Birmingham

THE UNIVERSITY OF BIRMINGHAM

F02: Contract notice

Notice identifier: 2024/S 000-005955

Procurement identifier (OCID): ocds-h6vhtk-043c79

Published 23 February 2024, 12:18pm

Section I: Contracting authority

I.1) Name and addresses

THE UNIVERSITY OF BIRMINGHAM

Edgbaston

BIRMINGHAM

B152TT

Contact

Chris Morgan

Email

c.morgan.2@bham.ac.uk

Country

United Kingdom

Region code

UKG31 - Birmingham

Companies House

RC000645

Internet address(es)

Main address

<https://www.birmingham.ac.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/universityofbirmingham.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/universityofbirmingham.aspx/Home>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework for the Provision of Services of Virtual Learning Environment Accessibility for the University of Birmingham

Reference number

FRAM842/24

II.1.2) Main CPV code

- 72212190 - Educational software development services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Birmingham invites tenders for the provision of an integrated solution to support digital accessibility of teaching materials in our Virtual Learning Environment, Canvas VLE.

The University has a number of aims with regards to this solution:

1. The solution should be in place and ready to use from August 2024.
2. For staff, the aim is to improve staff engagement with creating accessible teaching content by providing automated identification of accessibility issues with the VLE and to provide

means by which they may remedy these issues, for example by serving point of need guidance and to support them in making improvements with the accessibility of their content.

3. For students, the aim is to provide access to automatically produced accessible alternatives of content within the VLE.

4. For the institution, the aim is to access reports on the accessibility of content within the

VLE.

5. The preferred solution(s) will fully integrate in Canvas in a way which provides a consistent experience for students and staff. There should be little to no manual interventions required to synchronise data or user permissions between the solution and Canvas.

6. The preferred solution(s) will have experience working with other Higher Education Institutes in the UK and will have a well-developed Roadmap with a proven track record of meeting Roadmap timescales.

7. There are 38,000 students of which circa 32,000 are based in the University Birmingham's Edgbaston campus, circa 2000 in the University's Dubai campus, and circa 4000 on Distance

Learning programmes (current published HESA FTE 33,570). There are also circa 900 students at the University's Jinan-Birmingham-Joint-Institute (JBII) in China. The preferred solution will need to cater to these variations in student populations, programme types and location.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48190000 - Educational software package

II.2.3) Place of performance

NUTS codes

- UKG31 - Birmingham

II.2.4) Description of the procurement

The University of Birmingham invites tenders for the provision of an integrated solution to support digital accessibility of teaching materials in our Virtual Learning Environment, Canvas VLE.

The University has a number of aims with regards to this solution:

1. The solution should be in place and ready to use from August 2024.
2. For staff, the aim is to improve staff engagement with creating accessible teaching content by providing automated identification of accessibility issues with the VLE and to provide means by which they may remedy these issues, for example by serving point of need guidance and to support them in making improvements with the accessibility of their content.
3. For students, the aim is to provide access to automatically produced accessible alternatives of content within the VLE.
4. For the institution, the aim is to access reports on the accessibility of content within the VLE.
5. The preferred solution(s) will fully integrate in Canvas in a way which provides a consistent experience for students and staff. There should be little to no manual interventions required to synchronise data or user permissions between the solution and Canvas.
6. The preferred solution(s) will have experience working with other Higher Education Institutes in the UK and will have a well-developed Roadmap with a proven track record of meeting Roadmap timescales.
7. There are 38,000 students of which circa 32,000 are based in the University Birmingham's Edgbaston campus, circa 2000 in the University's Dubai campus, and circa 4000 on Distance Learning programmes (current published HESA FTE 33,570). There are also circa 900 students at the University's Jinan-Birmingham-Joint-Institute (JBII) in China. The preferred solution will need to cater to these variations in student populations, programme types and location.

Supplier demonstrations are expected to take place during the weeks commencing 29th April 2024 and 6th May 2024.

II.2.5) Award criteria

Quality criterion - Name: ITSPQs / Weighting: 10

Quality criterion - Name: Standard Supplier Questionnaire (SQ) / Weighting: 10

Quality criterion - Name: Pass/Fail Questions / Weighting: 5

Quality criterion - Name: Experience / Weighting: 5

Quality criterion - Name: Reporting and Analytics / Weighting: 5

Quality criterion - Name: User Experience - Permissions / Weighting: 5

Quality criterion - Name: User Experience - General / Weighting: 15

Quality criterion - Name: Technical and Professional Ability / Weighting: 5

Quality criterion - Name: Supplier Presentations/Demonstrations / Weighting: 30

Price - Weighting: 10

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

25 March 2024

Local time

11:59am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

25 March 2024

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

The University of Birmingham

Birmingham

B15 2TT

Country

United Kingdom