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Contract

Tower Bridge Events Management Services

City of London Corporation

F03: Contract award notice

Notice identifier: 2024/S 000-005929

Procurement identifier (OCID): ocds-h6vhtk-03c840

Published 23 February 2024, 11:04am

Section I: Contracting authority

I.1) Name and addresses

City of London Corporation

Guildhall

London

EC2P 2EJ

Email

Robert.Pine@cityoflondon.gov.uk

Telephone

+44 2076063030

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

www.cityoflondon.gov.uk

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Tower Bridge Events Management Services

Reference number

itt_COL_16898

II.1.2) Main CPV code

- 55523000 - Catering services for other enterprises or other institutions

II.1.3) Type of contract

Services

II.1.4) Short description

The City of London Corporation (the City) invited Tenders for the provision of the Tower

Bridge Events Management Services contract.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £6,600,000

II.2) Description

II.2.2) Additional CPV code(s)

- 55520000 - Catering services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

Tower Bridge, Tower Bridge Rd, London, SE1 2UP

II.2.4) Description of the procurement

Tower Bridge required a single Events Management Contractor to be responsible for all areas of the

events business (sales, marketing, bookings, event operations, security (overseen by the Bridge's

operational 24hr security provision), catering, and client aftercare.

The awarded supplier will be expected to provide a high quality and well-regarded events experience for all

clients. Longer term, Tower Bridge should be known as one of the most sustainable and socially

impactful events venues in London, while still being profitable and receiving excellent client

feedback.

The duration of the contract is 3 years, subject to the right of the City (at its sole discretion) to

exercise its right to extend by a further 3 years, therefore the total contract term is 6 years.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-013565](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 January 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Social Pantry Ltd

Industrial Estate, 1, Heliport, Lombard Rd

London

SW11

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £6,600,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

70 Whitehall

London

SW1A 2AS

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

See VI.4.1) Review body field of this contract award notice

London

Country

United Kingdom