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Contract

Advertising for Fostering Recruitment Service

Warrington Borough Council
Cheshire East Council
Cheshire West and Chester Council
Halton Borough Council
Knowsley Council
Liverpool City Council
Sefton Metropolitan Borough Council
St Helens Council
Wirral Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-005916
Procurement identifier (OCID): ocds-h6vhtk-060ca4
Published 22 January 2026, 4:05pm

Scope

Reference

DN791587

Description

Out of home advertising (billboard and adshells) for the fostering recruitment service in Merseyside and Cheshire. This is on behalf of all nine local authorities in Cheshire and Merseyside.

Contract 1

Supplier

- PUBLIC SECTOR MEDIA LTD

Contract value

- £50,000 excluding VAT
- £60,000 including VAT

Below the relevant threshold

Date signed

1 October 2024

Contract dates

- 1 October 2024 to 31 March 2026
- 1 year, 6 months

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKD6 - Cheshire
- UKD7 - Merseyside

Procedure

Procedure type

Below threshold - unknown

Supplier

PUBLIC SECTOR MEDIA LTD

- Companies House: 14861405
- Public Procurement Organisation Number: PNDR-2695-DWNT

Suite 4102 Charlotte House Queens Business Dock

Liverpool

L1 0BG

United Kingdom

Email: admin@publicsectormedia.co.uk

Website: <https://www.publicsectormedia.co.uk>

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authorities

Warrington Borough Council

- Public Procurement Organisation Number: PBVX-8195-NXYW

Warrington Borough Council

Warrington

WA1 1UH

United Kingdom

Email: centralprocurement@warrington.gov.uk

Region: UKD61 - Warrington

Organisation type: Public authority - sub-central government

Cheshire East Council

- Public Procurement Organisation Number: PTWR-7124-XZXQ

Delamere House, Delamere Street

Crewe

CW12JZ

United Kingdom

Email: procurementeast@cheshireeast.gov.uk

Region: UKD62 - Cheshire East

Organisation type: Public authority - sub-central government

Cheshire West and Chester Council

- Public Procurement Organisation Number: PCJB-2814-BHZZ

The Portal, Wellington Road

Ellesmere Port

CH65 0BA

United Kingdom

Email: centralprocurement@cheshirewestandchester.gov.uk

Region: UKD63 - Cheshire West and Chester

Organisation type: Public authority - sub-central government

Halton Borough Council

- Public Procurement Organisation Number: PLTJ-1788-CBLR

Municipal Building

Widnes

WA8 7QF

United Kingdom

Email: procurement@halton.gov.uk

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government

Knowsley Council

- Public Procurement Organisation Number: PXQQ-8436-NWPV

Municipal Building, Archway Road

Huyton

L36 9YU

United Kingdom

Email: procurement@star-procurement.gov.uk

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government

Liverpool City Council

- Public Procurement Organisation Number: PRVY-7813-WLPG

Cunard Building

Liverpool

L3 1DS

United Kingdom

Email: commercialprocurement@liverpool.gov.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government

Sefton Metropolitan Borough Council

- Public Procurement Organisation Number: PTHP-5656-DLCN

Bootle Town Hall

Bootle

L20 7AE

United Kingdom

Email: cdp@sefton.gov.uk

Website: <http://sefton.gov.uk>

Region: UKD73 - Sefton

Organisation type: Public authority - sub-central government

St Helens Council

- Public Procurement Organisation Number: PPYM-6238-VHLR

Town Hall

St Helens

WA10 1HP

United Kingdom

Email: procurement@star-procurement.gov.uk

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government

Wirral Council

- Public Procurement Organisation Number: PBCP-8675-BHWT

Town Hall, Brighton Street

Wallasey

CH44 8ED

United Kingdom

Email: procurementcorporate@wirral.gov.uk

Region: UKD74 - Wirral

Organisation type: Public authority - sub-central government

Contact organisation

Contact Warrington Borough Council for any enquiries.