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Contract

## **Cadw Interpretive Signage Contract**

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2023/S 000-005914

Procurement identifier (OCID): ocds-h6vhtk-038a69

Published 28 February 2023, 4:41pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

#### **Email**

[cpsprocurementadvice@gov.wales](mailto:cpsprocurementadvice@gov.wales)

#### **Telephone**

+44 3000257095

#### **Country**

United Kingdom

#### **NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://www.gov.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Cadw Interpretive Signage Contract

Reference number

C242/2022/2023

#### **II.1.2) Main CPV code**

- 34928470 - Signage

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

This is a contract award notice following the publication of a Voluntary ex-ante Transparency Notice on 02/12/2022 which received no formal interest. The contract will cover the design, manufacture and installation of interpretive signage at a maximum of 130 historic monuments across Wales. The system procured will conform with the rigorous demands of working within scheduled ancient monuments both staffed and un-staffed and in remote, exposed and challenging locations.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £200,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 34928470 - Signage

#### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Throughout Wales.

#### **II.2.4) Description of the procurement**

This is a contract award notice for the manufacture, supply and installation of interpretive signage systems following the publication of a Voluntary ex-ante Transparency Notice. The signage systems covered by this contract cover two types. The first can be installed at a scheduled monument and is fixed to a wall using mortar joints as fixing points utilising a “honeycomb” back plate. The second is a shallow tray system where signs can be placed into archaeologically sensitive locations without the need for deep excavations. Panels held within the frames of the signage systems are fully interchangeable and mechanically locked in place. Both systems also allow for the installation of audio media, bluetooth beacons, 3D interpretive or tactile displays and battery or mains electric operated systems. The signage has been utilised by Cadw on a number of sites for over 10 years and all have demonstrated excellent resilience with limited deterioration. All signage is offered with a guarantee, regardless of location.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

This is an award notice following the publication of a Voluntary ex-ante transparency notice on 02/12/2022 which advised of Cadw's intentions to award this contract.

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights

Explanation:

As noted in the previously published Voluntary ex-ante Transparency notice, the design and manufacture rights of these systems is owned by Fielder Green in the form of Registered Community Design (RCD) covering the whole of the European Union (EU) issued by the European Union Intellectual Property Office (EUIPO). No part of the design, manufacture or supply is franchised or sub-contracted to third parties and therefore the systems are protected by exclusive rights including intellectual property rights.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-034260](#)

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## **Section V. Award of contract**

### **Contract No**

C242/2022/2023

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Fielder Green Associates

Lisbon Lodge , 53 Redstone Drive

Highley nr BRIDGNORTH

WV166EQ

Telephone

+44 1746860333

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £200,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:128687)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom