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Contract

Cadw Interpretive Signage Contract

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2023/S 000-005914

Procurement identifier (OCID): ocds-h6vhtk-038a69

Published 28 February 2023, 4:41pm

Section I: Contracting authority

I.1) Name and addresses

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

Email

cpsprocurementadvice@gov.wales

Telephone

+44 3000257095

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://www.gov.wales>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Cadw Interpretive Signage Contract

Reference number

C242/2022/2023

II.1.2) Main CPV code

- 34928470 - Signage

II.1.3) Type of contract

Supplies

II.1.4) Short description

This is a contract award notice following the publication of a Voluntary ex-ante Transparency Notice on 02/12/2022 which received no formal interest. The contract will cover the design, manufacture and installation of interpretive signage at a maximum of 130 historic monuments across Wales. The system procured will conform with the rigorous demands of working within scheduled ancient monuments both staffed and un-staffed and in remote, exposed and challenging locations.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £200,000

II.2) Description

II.2.2) Additional CPV code(s)

- 34928470 - Signage

II.2.3) Place of performance

NUTS codes

- UKL - Wales

Main site or place of performance

Throughout Wales.

II.2.4) Description of the procurement

This is a contract award notice for the manufacture, supply and installation of interpretive signage systems following the publication of a Voluntary ex-ante Transparency Notice. The signage systems covered by this contract cover two types. The first can be installed at a scheduled monument and is fixed to a wall using mortar joints as fixing points utilising a “honeycomb” back plate. The second is a shallow tray system where signs can be placed into archaeologically sensitive locations without the need for deep excavations. Panels held within the frames of the signage systems are fully interchangeable and mechanically locked in place. Both systems also allow for the installation of audio media, bluetooth beacons, 3D interpretive or tactile displays and battery or mains electric operated systems. The signage has been utilised by Cadw on a number of sites for over 10 years and all have demonstrated excellent resilience with limited deterioration. All signage is offered with a guarantee, regardless of location.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This is an award notice following the publication of a Voluntary ex-ante transparency notice on 02/12/2022 which advised of Cadw's intentions to award this contract.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

As noted in the previously published Voluntary ex-ante Transparency notice, the design and manufacture rights of these systems is owned by Fielder Green in the form of Registered Community Design (RCD) covering the whole of the European Union (EU) issued by the European Union Intellectual Property Office (EUIPO). No part of the design, manufacture or supply is franchised or sub-contracted to third parties and therefore the systems are protected by exclusive rights including intellectual property rights.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-034260](#)

Section V. Award of contract

Contract No

C242/2022/2023

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 January 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Fielder Green Associates

Lisbon Lodge , 53 Redstone Drive

Highley nr BRIDGNORTH

WV166EQ

Telephone

+44 1746860333

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £200,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:128687)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom