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Contract

3A_24 Advertising Solutions

ESPO

F03: Contract award notice

Notice identifier: 2025/S 000-005912

Procurement identifier (OCID): ocds-h6vhtk-045809

Published 19 February 2025, 3:25pm

Section I: Contracting authority

I.1) Name and addresses

ESPO

Barnsdale Way, Grove Park, Enderby

LEICESTER

LE19 1ES

Contact

Corporate Solutions Procurement Team

Email

tenders@espo.org

Country

United Kingdom

Region code

UKF22 - Leicestershire CC and Rutland

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.espo.org/>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Local Authority Services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

3A_24 Advertising Solutions

Reference number

3A_24

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

A national framework covering a range of advertising relevant to the public sector, including recruitment via agency and self service recruitment advertising direct to a job board without any recruitment agency involvement, public notices, advertising campaigns, student marketing, public relations services, management of commercial advertising space and e-recruitment and related systems.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £100,000,000

II.2) Description

II.2.1) Title

Lot 1a - Recruitment Advertising and Related Services

Lot No

1a

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This lot is for customers seeking a broad range of services in terms of recruitment advertising, employer branding and other resourcing related marketing services.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 1b - Self Service Recruitment Advertising and Related Services

Lot No

1b

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This lot is for customers seeking a broad range of services in terms of recruitment advertising, employer branding and other resourcing related marketing services.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 2 - Public Notices

Lot No

2

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This lot is for customers seeking services in terms of public notices advertising.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 3 - Campaign Advertising and Related Services

Lot No

3

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This lot is for customers seeking a broad range of services in terms of campaign and media related advertising. The type of campaigns in which customers may be looking to advertise may be broad and diverse.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 4 - Student Marketing

Lot No

4

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This lot is for customers seeking a broad range of services in terms of student attraction/recruitment advertising, customer branding and other related marketing services.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The

total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 5 - Public Relations Services

Lot No

5

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This lot is for customers seeking a broad range of services in terms of public relations services. The main objectives for customers will be to receive support and advice on building, maintaining, enhancing and protecting reputation, trust and credibility with stakeholders and audiences of strategic importance.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 6 - Management of Commercial Advertising Space

Lot No

6

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Customers will require a service provider to manage advertising and/or sponsorship arrangements on physical spaces and assets identified by the customer.

Service providers will source suitable advertisers or sponsors to display approved signage, acknowledging their sponsorship (if required), on the customer space. In return the advertiser/sponsor will pay a fee to the service provider, out of which the customer will receive an agreed income.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

II.2) Description

II.2.1) Title

Lot 7 - eRecruitment and Related Systems

Lot No

7

II.2.2) Additional CPV code(s)

- 48000000 - Software package and information systems
- 72000000 - IT services: consulting, software development, Internet and support
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Customers will require a service provider to provide a cloud-based recruitment software, web-based resources and other technology to find, attract, interview and hire new personnel.

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-020530](#)

Section V. Award of contract

Lot No

1a

Title

Lot 1a - Recruitment Advertising and Related Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ANYTHING IS POSSIBLE MEDIA LIMITED

3rd Floor, Frederick House, 41-46 Frederick Place, Brighton, East Sussex, BN1 4EA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

10910014

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

APPLICCHAT LIMITED

7 Lapwing Park, Newtownards, County Down, Northern Ireland, BT23 8FL

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI669301

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CAN DIGITAL SOLUTIONS LIMITED

4th Floor, 18 St Cross Street, London, EC1N 8UN

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

08706148

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CJA GROUP LIMITED

9 Bonhill Street, London, EC2A 4DJ

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04468103

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CRUNCH DMC LIMITED

GF6, Ethos Building, Kings Road, Swansea, South Wales, SA1 8AS

Country

United Kingdom

NUTS code

- UKL1 - West Wales and the Valleys

Companies House

06249424

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

EDUCATION CUBED LTD

New England House, New England Street, Level 4, North Unit B-E, Brighton, East Sussex, BN1 4GH

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

08045459

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

V.2.3) Name and address of the contractor

HIRING WIZARD LIMITED

18 Old Market Place, Altrincham, Cheshire, WA14 4DF

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

Companies House

10174363

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JOBSGOPUBLIC LIMITED (Previously JGP RESOURCING LIMITED)

Unit 205, Cervantes House 5-9 Headstone Road, Harrow, Greater London, HA1 1PD

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

07750971

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

V.2.3) Name and address of the contractor

SANCTUARY PERSONNEL LIMITED

15 Friars Street, Ipswich, Suffolk, IP1 1TD

Country

United Kingdom

NUTS code

- UKH1 - East Anglia

Companies House

05972910

The contractor is an SME

No

V.2.3) Name and address of the contractor

S M R S LTD

2 Express Networks, 3 George Leigh Street, Manchester, M4 6BD

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

03365804

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PEOPLESCOUT LIMITED (t/a TMP Worldwide)

265 Tottenham Court Road, London, W1T 7RQ

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

05648039

The contractor is an SME

No

V.2.3) Name and address of the contractor

WARD DIAMOND ADVERTISING LIMITED (WDAD)

Unit 1, Digital House, Peak Business Park, Chesterfield, Derbyshire S41 9RF

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

03026878

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

WR GROUP LIMITED

Queensgate House, 48 Queen Street, Exeter, Devon, EX4 3SR

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

04838590

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £20,000,000

Section V. Award of contract

Lot No

1b

Title

Lot 1b - Self Service Recruitment Advertising and Related Services

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section V. Award of contract

Lot No

2

Title

Lot 2 - Public Notices

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MCCONNELLS (MIDLANDS) LIMITED

Diamond Court, Water Street, Bakewell, Derbyshire, DE45 1EW

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

13193360

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

V.2.3) Name and address of the contractor

PEOPLESCOUT LIMITED (t/a TMP Worldwide)

265 Tottenham Court Road, London, W1T 7RQ

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

05648039

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £12,000,000

Section V. Award of contract

Lot No

3

Title

Lot 3 - Campaign Advertising and Related Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ANYTHING IS POSSIBLE MEDIA LIMITED

3rd Floor, Frederick House, 41-46 Frederick Place, Brighton, East Sussex, BN1 4EA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

10910014

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

BIG BRAND IDEAS LIMITED

Manchester House, 86 Princess Street, Manchester, M1 6NG

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

07659739

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CAN DIGITAL SOLUTIONS LIMITED

4th Floor, 18 St Cross Street, London, EC1N 8UN

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

08706148

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CREATIVE CONCERN LIMITED

Fourth Floor, Fairbairn Building, 72 Sackville Street, Manchester, M1 3NJ

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

04582786

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CREATIVE62 LIMITED

13 & 14 King Street Buildings, Enderby, Leicester, Leicestershire, LE19 4NT

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

Companies House

07670374

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DIFFERENT NARRATIVE INTEGRATED MARKETING LIMITED

Clavering House, Clavering Place, Newcastle Upon Tyne, Tyne & Wear, NE1 3NG

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

Companies House

12500521

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

V.2.3) Name and address of the contractor

HIRING WIZARD LIMITED

18 Old Market Place, Altrincham, Cheshire, WA14 4DF

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

Companies House

10174363

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HUNTERLODGE GROUP LIMITED

171 High Street, Rickmansworth, Hertfordshire, WD3 1AY

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

Companies House

07534447

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JOBSGOPUBLIC LIMITED (Previously JGP RESOURCING LIMITED)

Unit 205, Cervantes House 5-9 Headstone Road, Harrow, Greater London, HA1 1PD

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

07750971

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MCCONNELLS (MIDLANDS) LIMITED

Diamond Court, Water Street, Bakewell, Derbyshire, DE45 1EW

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

13193360

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

OH BEHAVE LTD

71-75 Shelton Street, London, WC2H 9JQ

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

14464652

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

V.2.3) Name and address of the contractor

PROGRAM LIMITED

Clockwise, Broadwalk House, Southernhay West, Exeter, Devon, EX1 1TS

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

07877380

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SANCTUARY PERSONNEL LIMITED

15 Friars Street, Ipswich, Suffolk, IP1 1TD

Country

United Kingdom

NUTS code

- UKH1 - East Anglia

Companies House

05972910

The contractor is an SME

No

V.2.3) Name and address of the contractor

S M R S LTD

2 Express Networks, 3 George Leigh Street, Manchester, M4 6BD

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

03365804

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £10,000,000

Section V. Award of contract

Lot No

4

Title

Lot 4 - Student Marketing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ADGEN LIMITED

2 Chapel Court, 42 Holly Walk, Leamington Spa, Warwickshire, CV32 4YS

Country

United Kingdom

NUTS code

- UKG1 - Herefordshire, Worcestershire and Warwickshire

Companies House

07869412

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ANYTHING IS POSSIBLE MEDIA LIMITED

3rd Floor, Frederick House, 41-46 Frederick Place, Brighton, East Sussex, BN1 4EA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

10910014

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

BIG BRAND IDEAS LIMITED

Manchester House, 86 Princess Street, Manchester, M1 6NG

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

07659739

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

EDUCATION CUBED LTD

New England House, New England Street, Level 4, North Unit B-E, Brighton, East Sussex, BN1 4GH

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

08045459

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

V.2.3) Name and address of the contractor

HUNTERLODGE GROUP LIMITED

171 High Street, Rickmansworth, Hertfordshire, WD3 1AY

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

Companies House

07534447

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HYBRID NEWS LIMITED

46-48 Queen Charlotte Street, Bristol, South West England, BS1 4HX

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Companies House

06993551

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

V.2.3) Name and address of the contractor

PROGRAM LIMITED

Clockwise, Broadwalk House, Southernhay West, Exeter, Devon, EX1 1TS

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

07877380

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

S M R S LTD

2 Express Networks, 3 George Leigh Street, Manchester, M4 6BD

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

03365804

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £19,000,000

Section V. Award of contract

Lot No

5

Title

Lot 5 - Public Relations Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

8HWE LIMITED

c/o T Burton & Co Ltd, Suite 1, Scotts Place, 24 Scotts Road, Bromley, Greater London, BR1 3QD

Country

United Kingdom

NUTS code

- UKI6 - Outer London – South

Companies House

04024808

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PROGRAM LIMITED

Clockwise, Broadwalk House, Southernhay West, Exeter, Devon, EX1 1TS

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

07877380

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ROI OPERATIONS MANAGEMENT LIMITED

49 Greek Street, Soho, London, W1D 4EG

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

05549206

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

WESTCO TRADING LIMITED

Westminster City Hall, 64 Victoria Street, London, SW1E 6QP

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

06462674

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £8,000,000

Section V. Award of contract

Lot No

6

Title

Lot 6 - Management of Commercial Advertising Space

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

BAY MEDIA LTD

76a Bermondsey Street, London, SE1 3UD

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

03788497

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CP MEDIA LIMITED

5a Clare House, Clare Road, Halifax, West Yorkshire, HX3 2HX

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

Companies House

07462517

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HYBRID NEWS LIMITED

46-48 Queen Charlotte Street, Bristol, South West England, BS1 4HX

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Companies House

06993551

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TRUEFORM ENGINEERING LIMITED

Unit 12 Pasadena Trading Estate, Pasadena Close, Pump Lane, Hayes, West London,
UB3 3NQ

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

01324196

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £8,000,000

Section V. Award of contract

Lot No

7

Title

Lot 7 - eRecruitment and Related Systems

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 January 2025

V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ITS SOFTWARE SYSTEMS LIMITED (t/a Eploy)

Eploy House, Edwin Avenue, Hoo Farm Ind Estate, Worcester Road,

Kidderminster, Worcestershire, DY11 7RA

Country

United Kingdom

NUTS code

- UKG1 - Herefordshire, Worcestershire and Warwickshire

Companies House

04583888

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

V.2.3) Name and address of the contractor

JOBSGOPUBLIC LIMITED (Previously JGP RESOURCING LIMITED)

Unit 205, Cervantes House 5-9 Headstone Road, Harrow, Greater London, HA1 1PD

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

07750971

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

OLEEO LIMITED

5-7 BridgeWorks, The Crescent, Wimbledon, London, SW19 8DR

Country

United Kingdom

NUTS code

- UKI6 - Outer London – South

Companies House

03813540

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TRIBEPAD LTD

The Innovation Centre, 217 Portobello, Sheffield, South Yorkshire, S1 4DP

Country

United Kingdom

NUTS code

- UKE3 - South Yorkshire

Companies House

06585098

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

WR GROUP LIMITED

Queensgate House, 48 Queen Street, Exeter, Devon, EX4 3SR

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

04838590

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £19,000,000

Section VI. Complementary information

VI.3) Additional information

As a Central Purchasing Body as defined in the Public Contracts Regulations 2015, the Framework Agreement is open for use by Public Bodies (defined at <https://www.espo.org/amfile/file/download/file/9608/>) that also fall into one of the following classifications of user throughout all administrative regions of the UK: Local Authorities; Educational Establishments (including Academies); Central Government Departments and Agencies; Police, Fire & Rescue and Coastguard Emergency Services; NHS and HSC Bodies, including Ambulance Services; Registered Charities; Registered Social Landlords; The Corporate Office of the House of Lords, The Corporate Officer of the House of Commons; or any public body established by or under the Scotland Act 1998 or any Act of the Scottish Parliament. Details of the classification of end user establishments and geographical areas are available at: <https://www.espo.org/legal>.

ESPO has established a commercial trading company, ESPO Trading Limited, whose target clients are third sector organisations such as national and local charities, public sector mutual organisations and other organisations involved in the delivery of services to or for the public sector. The successful Supplier may be asked to enter into an additional separate framework agreement (the Second Framework) with ESPO Trading Limited on materially similar terms to that found in the tender pack to be entered into by ESPO itself.

Any Second Framework agreement will be a purely commercial agreement and will, for the avoidance of doubt, not be governed by the Public Contract Regulations 2015 or other public procurement legislation. ESPO Trading Limited may enter into the second framework agreement with the successful supplier and make it available to third sector clients who themselves are not required to follow the Public Contracts Regulations 2015 or other public procurement legislation. Accordingly, this is provided for bidders information only.

An eAuction process may be used to award subsequent call off contracts following the reopening of competition among the parties to the Framework Agreement.

VI.4) Procedures for review

VI.4.1) Review body

The Royal Court of Justice

The Strand

LONDON

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.justice.gov.uk/>

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Information on deadlines(s) for review procedures can be found in Part 3, Chapter 6 of the Public Contracts Regulations 2015.

