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Contract

## **3A\_24 Advertising Solutions**

ESPO

F03: Contract award notice

Notice identifier: 2025/S 000-005912

Procurement identifier (OCID): ocds-h6vhtk-045809

Published 19 February 2025, 3:25pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

ESPO

Barnsdale Way, Grove Park, Enderby

LEICESTER

LE19 1ES

#### **Contact**

Corporate Solutions Procurement Team

#### **Email**

[tenders@espo.org](mailto:tenders@espo.org)

#### **Country**

United Kingdom

#### **Region code**

UKF22 - Leicestershire CC and Rutland

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.espo.org/>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Other activity

Local Authority Services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

3A\_24 Advertising Solutions

Reference number

3A\_24

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

A national framework covering a range of advertising relevant to the public sector, including recruitment via agency and self service recruitment advertising direct to a job board without any recruitment agency involvement, public notices, advertising campaigns, student marketing, public relations services, management of commercial advertising space and e-recruitment and related systems.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £100,000,000

### **II.2) Description**

#### **II.2.1) Title**

Lot 1a - Recruitment Advertising and Related Services

Lot No

1a

#### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

This lot is for customers seeking a broad range of services in terms of recruitment advertising, employer branding and other resourcing related marketing services.

## **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

## **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

## **II.2) Description**

### **II.2.1) Title**

Lot 1b - Self Service Recruitment Advertising and Related Services

Lot No

1b

### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

This lot is for customers seeking a broad range of services in terms of recruitment advertising, employer branding and other resourcing related marketing services.

## **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

### **II.2) Description**

#### **II.2.1) Title**

Lot 2 - Public Notices

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

This lot is for customers seeking services in terms of public notices advertising.

#### **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

## **II.2) Description**

### **II.2.1) Title**

Lot 3 - Campaign Advertising and Related Services

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

This lot is for customers seeking a broad range of services in terms of campaign and media related advertising. The type of campaigns in which customers may be looking to advertise may be broad and diverse.

### **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

## **II.2) Description**

### **II.2.1) Title**

Lot 4 - Student Marketing

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

This lot is for customers seeking a broad range of services in terms of student attraction/recruitment advertising, customer branding and other related marketing services.

### **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The

total estimated values stated include the option period.

## **II.2) Description**

### **II.2.1) Title**

Lot 5 - Public Relations Services

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

This lot is for customers seeking a broad range of services in terms of public relations services. The main objectives for customers will be to receive support and advice on building, maintaining, enhancing and protecting reputation, trust and credibility with stakeholders and audiences of strategic importance.

### **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

## **II.2) Description**

### **II.2.1) Title**

Lot 6 - Management of Commercial Advertising Space

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 79340000 - Advertising and marketing services
- 79600000 - Recruitment services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Customers will require a service provider to manage advertising and/or sponsorship arrangements on physical spaces and assets identified by the customer.

Service providers will source suitable advertisers or sponsors to display approved signage, acknowledging their sponsorship (if required), on the customer space. In return the advertiser/sponsor will pay a fee to the service provider, out of which the customer will receive an agreed income.

### **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 70

Price - Weighting: 30

### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

## **II.2) Description**

### **II.2.1) Title**

Lot 7 - eRecruitment and Related Systems

Lot No

7

### **II.2.2) Additional CPV code(s)**

- 48000000 - Software package and information systems
- 72000000 - IT services: consulting, software development, Internet and support
- 79600000 - Recruitment services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Customers will require a service provider to provide a cloud-based recruitment software, web-based resources and other technology to find, attract, interview and hire new personnel.

### **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The framework agreement has the option to extend for up to a further 24 months. The total estimated values stated include the option period.

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-020530](#)

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## Section V. Award of contract

### Lot No

1a

### Title

Lot 1a - Recruitment Advertising and Related Services

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

17 January 2025

#### V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

ANYTHING IS POSSIBLE MEDIA LIMITED

3rd Floor, Frederick House, 41-46 Frederick Place, Brighton, East Sussex, BN1 4EA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

10910014

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

APPLICCHAT LIMITED

7 Lapwing Park, Newtownards, County Down, Northern Ireland, BT23 8FL

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI669301

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CAN DIGITAL SOLUTIONS LIMITED

4th Floor, 18 St Cross Street, London, EC1N 8UN

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

08706148

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CJA GROUP LIMITED

9 Bonhill Street, London, EC2A 4DJ

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04468103

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CRUNCH DMC LIMITED

GF6, Ethos Building, Kings Road, Swansea, South Wales, SA1 8AS

Country

United Kingdom

NUTS code

- UKL1 - West Wales and the Valleys

Companies House

06249424

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

EDUCATION CUBED LTD

New England House, New England Street, Level 4, North Unit B-E, Brighton, East Sussex, BN1 4GH

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

08045459

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

## FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

## HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

## HIRING WIZARD LIMITED

18 Old Market Place, Altrincham, Cheshire, WA14 4DF

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

Companies House

10174363

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

JOBSGOPUBLIC LIMITED (Previously JGP RESOURCING LIMITED)

Unit 205, Cervantes House 5-9 Headstone Road, Harrow, Greater London, HA1 1PD

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

07750971

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

SANCTUARY PERSONNEL LIMITED

15 Friars Street, Ipswich, Suffolk, IP1 1TD

Country

United Kingdom

NUTS code

- UKH1 - East Anglia

Companies House

05972910

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

S M R S LTD

2 Express Networks, 3 George Leigh Street, Manchester, M4 6BD

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

03365804

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PEOPLESOUT LIMITED (t/a TMP Worldwide)

265 Tottenham Court Road, London, W1T 7RQ

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

05648039

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

WARD DIAMOND ADVERTISING LIMITED (WDAD)

Unit 1, Digital House, Peak Business Park, Chesterfield, Derbyshire S41 9RF

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

03026878

The contractor is an SME

Yes

#### **V.2.3) Name and address of the contractor**

WR GROUP LIMITED

Queensgate House, 48 Queen Street, Exeter, Devon, EX4 3SR

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

04838590

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £20,000,000

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## **Section V. Award of contract**

### **Lot No**

1b

### **Title**

Lot 1b - Self Service Recruitment Advertising and Related Services

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Lot 2 - Public Notices

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 January 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MCCONNELLS (MIDLANDS) LIMITED

Diamond Court, Water Street, Bakewell, Derbyshire, DE45 1EW

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

13193360

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

PEOPLESOUT LIMITED (t/a TMP Worldwide)

265 Tottenham Court Road, London, W1T 7RQ

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

05648039

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £12,000,000

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**Section V. Award of contract**

**Lot No**

3

**Title**

Lot 3 - Campaign Advertising and Related Services

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

17 January 2025

### **V.2.2) Information about tenders**

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

### **V.2.3) Name and address of the contractor**

ANYTHING IS POSSIBLE MEDIA LIMITED

3rd Floor, Frederick House, 41-46 Frederick Place, Brighton, East Sussex, BN1 4EA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

10910014

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

BIG BRAND IDEAS LIMITED

Manchester House, 86 Princess Street, Manchester, M1 6NG

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

07659739

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CAN DIGITAL SOLUTIONS LIMITED

4th Floor, 18 St Cross Street, London, EC1N 8UN

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

08706148

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CREATIVE CONCERN LIMITED

Fourth Floor, Fairbairn Building, 72 Sackville Street, Manchester, M1 3NJ

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

04582786

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CREATIVE62 LIMITED

13 & 14 King Street Buildings, Enderby, Leicestershire, LE19 4NT

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

Companies House

07670374

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

DIFFERENT NARRATIVE INTEGRATED MARKETING LIMITED

Clavering House, Clavering Place, Newcastle Upon Tyne, Tyne & Wear, NE1 3NG

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

Companies House

12500521

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

HIRING WIZARD LIMITED

18 Old Market Place, Altrincham, Cheshire, WA14 4DF

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

Companies House

10174363

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HUNTERLODGE GROUP LIMITED

171 High Street, Rickmansworth, Hertfordshire, WD3 1AY

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

Companies House

07534447

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

JOBSGOPUBLIC LIMITED (Previously JGP RESOURCING LIMITED)

Unit 205, Cervantes House 5-9 Headstone Road, Harrow, Greater London, HA1 1PD

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

07750971

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MCCONNELLS (MIDLANDS) LIMITED

Diamond Court, Water Street, Bakewell, Derbyshire, DE45 1EW

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

13193360

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

OH BEHAVE LTD

71-75 Shelton Street, London, WC2H 9JQ

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

14464652

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

PROGRAM LIMITED

Clockwise, Broadwalk House, Southernhay West, Exeter, Devon, EX1 1TS

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

07877380

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

SANCTUARY PERSONNEL LIMITED

15 Friars Street, Ipswich, Suffolk, IP1 1TD

Country

United Kingdom

NUTS code

- UKH1 - East Anglia

Companies House

05972910

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

S M R S LTD

2 Express Networks, 3 George Leigh Street, Manchester, M4 6BD

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

03365804

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £10,000,000

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## Section V. Award of contract

### Lot No

4

### Title

Lot 4 - Student Marketing

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

17 January 2025

#### V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

ADGEN LIMITED

2 Chapel Court, 42 Holly Walk, Leamington Spa, Warwickshire, CV32 4YS

Country

United Kingdom

NUTS code

- UKG1 - Herefordshire, Worcestershire and Warwickshire

Companies House

07869412

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ANYTHING IS POSSIBLE MEDIA LIMITED

3rd Floor, Frederick House, 41-46 Frederick Place, Brighton, East Sussex, BN1 4EA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

10910014

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ANDERSON SPRATT GROUP LIMITED (ASG)

Anderson House, 409 Holywood Road, Belfast, Northern Ireland, BT4 2GU

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Companies House

NI026707

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

BIG BRAND IDEAS LIMITED

Manchester House, 86 Princess Street, Manchester, M1 6NG

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

07659739

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

EDUCATION CUBED LTD

New England House, New England Street, Level 4, North Unit B-E, Brighton, East Sussex, BN1 4GH

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

08045459

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

HUNTERLODGE GROUP LIMITED

171 High Street, Rickmansworth, Hertfordshire, WD3 1AY

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

Companies House

07534447

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HYBRID NEWS LIMITED

46-48 Queen Charlotte Street, Bristol, South West England, BS1 4HX

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Companies House

06993551

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PENNA PLC

10 Bishops Square, London, E1 6EG

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

01918150

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

PROGRAM LIMITED

Clockwise, Broadwalk House, Southernhay West, Exeter, Devon, EX1 1TS

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

07877380

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

S M R S LTD

2 Express Networks, 3 George Leigh Street, Manchester, M4 6BD

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

03365804

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £19,000,000

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## Section V. Award of contract

### Lot No

5

### Title

Lot 5 - Public Relations Services

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

17 January 2025

#### V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

8HWE LIMITED

c/o T Burton & Co Ltd, Suite 1, Scotts Place, 24 Scotts Road, Bromley, Greater London, BR1 3QD

Country

United Kingdom

NUTS code

- UKI6 - Outer London – South

Companies House

04024808

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

FOUR COMMUNICATIONS LIMITED

The Hickman Building, 2 Whitechapel Road, London, E1 1FX

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

04286449

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PROGRAM LIMITED

Clockwise, Broadwalk House, Southernhay West, Exeter, Devon, EX1 1TS

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

07877380

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ROI OPERATIONS MANAGEMENT LIMITED

49 Greek Street, Soho, London, W1D 4EG

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

05549206

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

WESTCO TRADING LIMITED

Westminster City Hall, 64 Victoria Street, London, SW1E 6QP

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

Companies House

06462674

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £8,000,000

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### **Section V. Award of contract**

#### **Lot No**

6

#### **Title**

Lot 6 - Management of Commercial Advertising Space

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

17 January 2025

##### **V.2.2) Information about tenders**

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

##### **V.2.3) Name and address of the contractor**

BAY MEDIA LTD

76a Bermondsey Street, London, SE1 3UD

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

Companies House

03788497

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

CP MEDIA LIMITED

5a Clare House, Clare Road, Halifax, West Yorkshire, HX3 2HX

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

Companies House

07462517

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HYBRID NEWS LIMITED

46-48 Queen Charlotte Street, Bristol, South West England, BS1 4HX

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Companies House

06993551

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

TRUEFORM ENGINEERING LIMITED

Unit 12 Pasadena Trading Estate, Pasadena Close, Pump Lane, Hayes, West London, UB3 3NQ

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

01324196

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £8,000,000

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## Section V. Award of contract

### Lot No

7

### Title

Lot 7 - eRecruitment and Related Systems

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

17 January 2025

#### V.2.2) Information about tenders

Number of tenders received: 47

Number of tenders received from SMEs: 41

Number of tenders received by electronic means: 47

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

ITS SOFTWARE SYSTEMS LIMITED (t/a Eploy)

Eploy House, Edwin Avenue, Hoo Farm Ind Estate, Worcester Road,

Kidderminster, Worcestershire, DY11 7RA

Country

United Kingdom

NUTS code

- UKG1 - Herefordshire, Worcestershire and Warwickshire

Companies House

04583888

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

HAVAS PEOPLE LIMITED

Havas House, Hermitage Court, Hermitage Lane, Maidstone, Kent, ME16 9NT

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Companies House

02793794

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

JOBSGOPUBLIC LIMITED (Previously JGP RESOURCING LIMITED)

Unit 205, Cervantes House 5-9 Headstone Road, Harrow, Greater London, HA1 1PD

Country

United Kingdom

NUTS code

- UKI7 - Outer London – West and North West

Companies House

07750971

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

OLEEO LIMITED

5-7 BridgeWorks, The Crescent, Wimbledon, London, SW19 8DR

Country

United Kingdom

NUTS code

- UKI6 - Outer London – South

Companies House

03813540

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

TRIBEPAD LTD

The Innovation Centre, 217 Portobello, Sheffield, South Yorkshire, S1 4DP

Country

United Kingdom

NUTS code

- UKE3 - South Yorkshire

Companies House

06585098

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

WR GROUP LIMITED

Queensgate House, 48 Queen Street, Exeter, Devon, EX4 3SR

Country

United Kingdom

NUTS code

- UKK4 - Devon

Companies House

04838590

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £19,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

As a Central Purchasing Body as defined in the Public Contracts Regulations 2015, the Framework Agreement is open for use by Public Bodies (defined at <https://www.espo.org/amfile/file/download/file/9608/>) that also fall into one of the following classifications of user throughout all administrative regions of the UK: Local Authorities; Educational Establishments (including Academies); Central Government Departments and Agencies; Police, Fire & Rescue and Coastguard Emergency Services; NHS and HSC Bodies, including Ambulance Services; Registered Charities; Registered Social Landlords; The Corporate Office of the House of Lords, The Corporate Officer of the House of Commons; or any public body established by or under the Scotland Act 1998 or any Act of the Scottish Parliament. Details of the classification of end user establishments and geographical areas are available at: <https://www.espo.org/legal>.

ESPO has established a commercial trading company, ESPO Trading Limited, whose target clients are third sector organisations such as national and local charities, public sector mutual organisations and other organisations involved in the delivery of services to or for the public sector. The successful Supplier may be asked to enter into an additional separate framework agreement (the Second Framework) with ESPO Trading Limited on materially similar terms to that found in the tender pack to be entered into by ESPO itself.

Any Second Framework agreement will be a purely commercial agreement and will, for the avoidance of doubt, not be governed by the Public Contract Regulations 2015 or other public procurement legislation. ESPO Trading Limited may enter into the second framework agreement with the successful supplier and make it available to third sector clients who themselves are not required to follow the Public Contracts Regulations 2015 or other public procurement legislation. Accordingly, this is provided for bidders information only.

An eAuction process may be used to award subsequent call off contracts following the reopening of competition among the parties to the Framework Agreement.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

The Royal Court of Justice

The Strand

LONDON

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.justice.gov.uk/>

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Information on deadlines(s) for review procedures can be found in Part 3, Chapter 6 of the Public Contracts Regulations 2015.

