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Award

## **Management of Vale Farm Leisure Centre DN791036 COMREG 2526 165**

London Borough of Brent

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-005910

Procurement identifier (OCID): ocds-h6vhtk-059c59 ([view related notices](#))

Published 22 January 2026, 4:05pm

### **Scope**

### **Reference**

COMREG 2526 165

### **Description**

The procurement for the "Management of Vale Farm Leisure Centre" The Scope of the service includes the management of Vale Farm Leisure Centre and Active Communities work. The Services Specification will be based on the Sport England template, made bespoke to this project. Requirement The objective of the procurement will be to secure the most advantageous tender considering the Authority's strategic outcomes whilst maximising the payment to the Authority. In undertaking this procurement, the Authority wishes to achieve the following outcomes Secure a partner who can: • embed prevention, inclusion and health equity in day-to-day delivery; • work in partnership with the Authority, health and community stakeholders to support wider Active Wellbeing outcomes; • work as system partners with health, education and community services; • contribute ideas and innovation that will strengthen Brent's readiness for the integrated 2031 model; • contribute insight and operational learning that will inform the Authority's future appraisal of delivery models; • be ready to commence services 1 March 2026; and • will maximises

usage and income to Vale Farm Leisure Centre and manage expenditure effectively to provide a financially sustainable contract.

Important - This procurement was conducted as a Competitive Flexible Procedure under the Procurement Act 2023. Due to a temporary technical limitation on the central publishing platform, the reference to "Direct Award" is incorrect. The procurement documents stated and applied the Competitive Flexible Procedure throughout. All bidders participated on that basis. A corrected Tender and Award notice will be issued once the platform allows the CFP label to be selected.

For the avoidance of doubt, the Council in publishing this notice intend to commence the Standstill Period which will end on 03/02/2026

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## **Contract 1. Sports and Leisure Management Ltd**

### **Supplier**

- Sports and Leisure Management Ltd

### **Contract value**

- £13,000,000 excluding VAT
- £15,600,000 including VAT

Above the relevant threshold

### **Award decision date**

22 January 2026

### **Standstill period**

- End: 3 February 2026
- 9 working days

### **Earliest date the contract will be signed**

28 February 2026

### **Contract dates (estimated)**

- 1 March 2026 to 28 February 2031
- 5 years

### **Main procurement category**

Services

### **CPV classifications**

- 92600000 - Sporting services

### **Contract locations**

- UK - United Kingdom
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## Procedure

### Procedure type

Direct award

### Special regime

Light touch

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## Supplier

### Sports and Leisure Management Ltd

- Public Procurement Organisation Number: PTCY-3946-LHDG

2 Watling Drive

hinkley

LE10 3EY

United Kingdom

Email: [businessdevelopment@everyoneactive.com](mailto:businessdevelopment@everyoneactive.com)

Region: UKF22 - Leicestershire CC and Rutland

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Sports and Leisure Management Ltd

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## Contracting authority

### London Borough of Brent

- Public Procurement Organisation Number: PQVJ-5248-JQQY

Brent Civic Centre

Wembley

HA9 0FJ

United Kingdom

Contact name: Adrian Betton

Telephone: +44 0

Email: [Adrian.Betton@brent.gov.uk](mailto:Adrian.Betton@brent.gov.uk)

Website: <http://www.brent.gov.uk/>

Region: UKI72 - Brent

Organisation type: Public authority - sub-central government