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Contract

## **Scotland's Baby Box 2022-2027**

Scottish Government

F03: Contract award notice

Notice identifier: 2021/S 000-005909

Procurement identifier (OCID): ocds-h6vhtk-029e86

Published 23 March 2021, 5:16pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Scottish Government

Area 3A South, Victoria Quay

Edinburgh

EH6 6QQ

#### **Contact**

Alison Gardiner

#### **Email**

[alison.gardiner@gov.scot](mailto:alison.gardiner@gov.scot)

#### **Telephone**

+44 1312446007

#### **Country**

United Kingdom

**NUTS code**

UKM - SCOTLAND

**Internet address(es)**

Main address

[www.scotland.gov.uk](http://www.scotland.gov.uk)

Buyer's address

[www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10482](http://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10482)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Scotland's Baby Box 2022-2027

Reference number

Case 485358

**II.1.2) Main CPV code**

- 85140000 - Miscellaneous health services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Scottish Government's Directorate of Children and Families, Improving Health and Wellbeing Division has appointed a Service Provider to provide Managing Agent Services for the supply and distribution of Scotland's Baby Box and support services for the Best Start Grant processes. The intended date of operational service delivery commencement is from 1st April 2022 to 31st March 2027 (with potential extension to 31st March 2029).

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £56,225,809.20

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 33750000 - Baby care products
- 18411000 - Baby clothing
- 22458000 - Bespoke printed matter
- 39143110 - Beds and bedding and specialist soft furnishings
- 39143116 - Cots
- 63120000 - Storage and warehousing services
- 63121100 - Storage services
- 63122000 - Warehousing services
- 64121200 - Parcel delivery services
- 79420000 - Management-related services
- 79810000 - Printing services
- 79823000 - Printing and delivery services

- 79824000 - Printing and distribution services
- 79920000 - Packaging and related services
- 79921000 - Packaging services
- 39143112 - Mattresses

### **II.2.3) Place of performance**

NUTS codes

- UKM - SCOTLAND

Main site or place of performance

Services required for and delivery to all areas of Scotland

### **II.2.4) Description of the procurement**

The Scottish Government's Directorate of Children and Families, Improving Health and Wellbeing Division has appointed a Service Provider to provide Managing Agent Services for the supply and distribution of Scotland's Baby Box and support for the Best Start Grant processes. The Baby Box is intended as a universal welcome gift and is one of a range of measures provided to give children the best possible start in life and forming part of wider action the Scottish Government is taking to tackle deprivation, inequality and improve public health. The Boxes aim to support parents and provide families with essential items such as digital thermometers, clothes, books, a changing mat, blankets, and other items needed in the baby's first few months of life and provides a safe space for babies to sleep.

The Managing Agent Services include:

- Sourcing and Production Baby Box and Contents
- Design, Print and Publication Services
- Storage and Stock Management
- Box and Contents Assembly
- Box Distribution & Delivery
- Customer Support Services (including Best Start Grant processing)
- Contract Management, Communication and Reporting

- Stakeholder Engagement

### **II.2.5) Award criteria**

Quality criterion - Name: Understanding of Requirements and Policy / Weighting: 25

Quality criterion - Name: Methodology / Weighting: 35

Quality criterion - Name: Staffing & Resourcing / Weighting: 12

Quality criterion - Name: Fair Work Practices / Weighting: 10

Quality criterion - Name: Community Benefits / Weighting: 8

Quality criterion - Name: Ethics / Weighting: 3

Quality criterion - Name: Climate Emergency Response / Weighting: 7

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The total value of the procurement reflects the maximum potential value of the contract, including both the initial five years and the potential additional 24 month extension period.

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 179-433281](#)

## **Section V. Award of contract**

### **Contract No**

Case 485358

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

APS Group

7-9 North St David Street

Edinburgh

EH2 1AW

Telephone

+44 1315249600

Fax

+44 1315249601

Country

United Kingdom

NUTS code

- UKM - SCOTLAND

Internet address

<https://www.theapsgroup.com/en-gb/>

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £56,000,000

Total value of the contract/lot: £56,225,809.20

#### **V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 75 %

Short description of the part of the contract to be subcontracted

The supply of the box and various items and delivery services.

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:648491)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sheriff Court and Justice of the Peace Court 27

Chambers Street

Edinburgh

EH1 1LB

Telephone

+44 1312252525

Country

United Kingdom

Internet address

<https://www.scotcourts.gov.uk/the-courts/court-locations/edinburgh-sheriff-court-and-justice-of-the-peace-court>