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Contract

## **PAHT - Structural Transformation & Culture Development**

The Princess Alexandra Hospital NHS Trust

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-005892

Procurement identifier (OCID): ocds-h6vhtk-060c94

Published 22 January 2026, 3:50pm

### **Scope**

### **Reference**

C417761

### **Description**

Proposal for structural transformation & culture development. Work to extend over approximately 6 months - MAX GOODING LTD - £100,000

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## **Contract 1. PAHT -Structural Transformation & Culture**

## Development

### Supplier

- [Max Gooding Limited](#)

### Contract value

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

### Date signed

1 October 2025

### Contract dates

- 3 October 2025 to 1 April 2026
- 5 months, 30 days

### Main procurement category

Services

### CPV classifications

- 79414000 - Human resources management consultancy services

## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Max Gooding Limited

14 Long Rede Lane Maidstone

Maidstone

ME16 9LB

United Kingdom

Email: [office@maxand.co.uk](mailto:office@maxand.co.uk)

Region: UKJ45 - Mid Kent

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. PAHT -Structural Transformation & Culture Development

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## Contracting authority

### The Princess Alexandra Hospital NHS Trust

- Public Procurement Organisation Number: PXLN-3878-HNMN

Hamstel Road,

Harlow

CM20 1QX

United Kingdom

Contact name: Samantha Gooden

Email: [samantha.gooden2@nhs.net](mailto:samantha.gooden2@nhs.net)

Website: <https://www.pah.nhs.uk/>

Region: UKH35 - West Essex

Organisation type: Public authority - central government