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Tender

21 047 Digital Cheshire Lead Generation & Business Development & Ad Hoc Consultancy

Cheshire East Borough Council

F02: Contract notice

Notice identifier: 2021/S 000-005782

Procurement identifier (OCID): ocids-h6vhtk-029e07

Published 22 March 2021, 2:52pm

Section I: Contracting authority

I.1) Name and addresses

Cheshire East Borough Council

Westfields, Middlewich Road

Sandbach

CW11 1HZ

Contact

Mr Michael Ashworth

Email

michael.ashworth@cheshireeast.gov.uk

Telephone

+44 1270686440

Country

United Kingdom

NUTS code

UKD - North West (England)

Internet address(es)

Main address

<http://www.cheshireeast.gov.uk/>

Buyer's address

<http://www.cheshireeast.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=f7bdb4fe-c288-eb11-810c-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=f7bdb4fe-c288-eb11-810c-005056b64545>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

21 047 Digital Cheshire Lead Generation & Business Development & Ad Hoc Consultancy

Reference number

DN533729

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Lead Generation & Business Development Masterclasses with Business Consultancy : Digital Cheshire

Lot 1 Cheshire East Council is seeking to commission a Lead Generation/marketing and digital masterclass delivery services to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme.

Lot 2 Cheshire East Council is seeking to commission a service provider for the provision of unspecified ad-hoc intensive intervention business consultancy services to assist beneficiaries of the Connecting Cheshire Digital Cheshire Programme.

II.1.5) Estimated total value

Value excluding VAT: £301,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Lead Generation & Business Development Masterclasses

Lot No

1

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKD6 - Cheshire

II.2.4) Description of the procurement

Lot 1 Cheshire East Council is seeking to commission a Lead Generation/marketing and digital masterclass delivery services to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £201,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

11 May 2021

End date

30 September 2022

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF Project Code 03R19P03773

II.2) Description

II.2.1) Title

Lot 2 Ad-Hoc Business Consultancy

Lot No

2

II.2.2) Additional CPV code(s)

- 800000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKD6 - Cheshire

II.2.4) Description of the procurement

Lot 2 Cheshire East Council is seeking to commission a service provider for the provision of unspecified ad-hoc intensive intervention business consultancy services to assist beneficiaries of the Connecting Cheshire Digital Cheshire Programme

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement

documents

II.2.6) Estimated value

Value excluding VAT: £100,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

11 May 2021

End date

30 September 2022

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF PROJECT CODE: 03R19P03773

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

26 April 2021

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

27 April 2021

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom