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Tender

## **21 047 Digital Cheshire Lead Generation & Business Development & Ad Hoc Consultancy**

Cheshire East Borough Council

F02: Contract notice

Notice identifier: 2021/S 000-005782

Procurement identifier (OCID): ocds-h6vhtk-029e07

Published 22 March 2021, 2:52pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cheshire East Borough Council

Westfields, Middlewich Road

Sandbach

CW11 1HZ

#### **Contact**

Mr Michael Ashworth

#### **Email**

[michael.ashworth@cheshireeast.gov.uk](mailto:michael.ashworth@cheshireeast.gov.uk)

#### **Telephone**

+44 1270686440

#### **Country**

United Kingdom

**NUTS code**

UKD - North West (England)

**Internet address(es)**

Main address

<http://www.cheshireeast.gov.uk/>

Buyer's address

<http://www.cheshireeast.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=f7bdb4fe-c288-eb11-810c-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=f7bdb4fe-c288-eb11-810c-005056b64545>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

21 047 Digital Cheshire Lead Generation & Business Development & Ad Hoc Consultancy

Reference number

DN533729

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Provision of Lead Generation & Business Development Masterclasses with Business Consultancy : Digital Cheshire

Lot 1 Cheshire East Council is seeking to commission a Lead Generation/marketing and digital masterclass delivery services to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme.

Lot 2 Cheshire East Council is seeking to commission a service provider for the provision of unspecified ad-hoc intensive intervention business consultancy services to assist beneficiaries of the Connecting Cheshire Digital Cheshire Programme.

#### **II.1.5) Estimated total value**

Value excluding VAT: £301,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

### **II.2.1) Title**

Lead Generation & Business Development Masterclasses

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UKD6 - Cheshire

### **II.2.4) Description of the procurement**

Lot 1 Cheshire East Council is seeking to commission a Lead Generation/marketing and digital masterclass delivery services to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £201,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

11 May 2021

End date

30 September 2022

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF Project Code 03R19P03773

## **II.2) Description**

### **II.2.1) Title**

Lot 2 Ad-Hoc Business Consultancy

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UKD6 - Cheshire

### **II.2.4) Description of the procurement**

Lot 2 Cheshire East Council is seeking to commission a service provider for the provision of unspecified ad-hoc intensive intervention business consultancy services to assist beneficiaries of the Connecting Cheshire Digital Cheshire Programme

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement

documents

**II.2.6) Estimated value**

Value excluding VAT: £100,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

11 May 2021

End date

30 September 2022

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF PROJECT CODE: 03R19P03773

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

26 April 2021

Local time

5:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

27 April 2021

Local time

9:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom