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Award

LUV01365 Invitation to tender for promotional Items and branded garments for retail with pop up and on line shop

University of Leicester

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-005781

Procurement identifier (OCID): ocds-h6vhtk-055df2 ([view related notices](#))

Published 22 January 2026, 2:05pm

Scope

Reference

LUV01365

Description

LUV01365 2.1 The University is seeking to appoint suppliers to a two-lot framework agreement for the supply of promotional goods and branded garments. The framework will support University marketing, retail, and graduation-related activity over a period of three years, with the option to extend by one further year at the University's discretion.

The framework will be divided into two distinct lots as described below.

Lot 1 – Supply of Promotional Items

Number of suppliers to be awarded: Up to 2 suppliers

Estimated annual spend, approximately £100,000

Lot 2 – Branded Garments for Retail and provision of Pop-Up and on-line Shop

Number of suppliers to be awarded: 1 supplier

Estimated annual spend: Approximately £57,000

To view this notice, please click here:

<https://universityofleicester.delta-sourcing.com/delta/viewNotice.html?noticeId=1008410349>

Lot 1. Supply of Promotional Items

Description

Supply of a range of promotional merchandise printed with the University's approved branding/logos.

Contract 1. Lot 1: Supply of Promotional Items

Lots

Lot 1. Supply of Promotional Items

Suppliers (2)

- Allwag Promotions Ltd
- Nivart Ltd

Contract value

- £400,000 excluding VAT
- £480,000 including VAT

Above the relevant threshold

Award decision date

21 January 2026

Date assessment summaries were sent to tenderers

21 January 2026

Standstill period

- End: 2 February 2026
- 8 working days

Earliest date the contract will be signed

5 February 2026

Contract dates (estimated)

- 1 March 2026 to 28 February 2030
- 4 years

Main procurement category

Goods

CPV classifications

- 39294100 - Information and promotion products
-

Information about tenders

Lot 1. Supply of Promotional Items

- 9 tenders received
 - 9 tenders assessed in the final stage:
 - 9 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 2 suppliers awarded contracts
 - 7 suppliers unsuccessful (details included for contracts over £5 million)
-

Procedure

Procedure type

Open procedure

Suppliers

Allwag Promotions Ltd

- Companies House: 03602082

Merchandise House, The Street,

Hatfield Peverel

CM3 2DP

United Kingdom

Email: Ciarra.holloway@allwag.co.uk

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: Supply of Promotional Items

Nivart Ltd

- Companies House: 04919324

3a De Montfort Street

Leicester

LE1 7GE

United Kingdom

Email: aarti@extravaganza.uk.com

Region: UKF21 - Leicester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: Supply of Promotional Items

Contracting authority

University of Leicester

- Public Procurement Organisation Number: PPNM-4297-VLCH

University Road

Leicester

LE1 7RH

United Kingdom

Contact name: Anthony Midgley

Telephone: +44 1162522058

Email: acm26@le.ac.uk

Region: UKF21 - Leicester

Organisation type: Public authority - sub-central government