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Contract

Tourism NI - Appointment of PR, Communications and Stakeholder Engagement Support

Tourism Northern Ireland

F20: Modification notice

Notice identifier: 2021/S 000-005751

Procurement identifier (OCID): ocds-h6vhtk-029de8

Published 22 March 2021, 12:40pm

Section I: Contracting authority/entity

I.1) Name and addresses

Tourism Northern Ireland

Linum Chambers, Bedford Square, Bedford Street

BELFAST

BT2 7ES

Email

SSDAdmin.CPD@finance-ni.gov.uk

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://tourismni.com>

Buyer's address

<https://etendersni.gov.uk/epps>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tourism NI - Appointment of PR, Communications and Stakeholder Engagement Support

Reference number

ID 549936

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKN - NORTHERN IRELAND

II.2.4) Description of the procurement at the time of conclusion of the contract:

Tourism Northern Ireland requires a service provider/providers to work with the TNI team in

providing reliable and efficient PR, communications and stakeholder engagement support in Northern Ireland and the Republic of Ireland.

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

48

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.2) Administrative information

IV.2.1) Contract award notice concerning this contract

Notice number: [2017/S 088-172440](#)

Section V. Award of contract/concession

Contract No

ID 549936

Title

Tourism NI - Appointment of PR, Communications and Stakeholder Engagement Support

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

3 May 2017

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor/concessionaire

Jago Communications

Scottish Provident Buildings, 7Donegall Square West

BELFAST

BT1 6JH

Email

enquiries@jagocommunications.com

Country

United Kingdom

NUTS code

- UKH - EAST OF ENGLAND

Internet address

<https://www.scottishprovidentbuilding.co.uk/about.php>

The contractor/concessionaire is an SME

Yes

V.2.3) Name and address of the contractor/concessionaire

Weber Shandwick

32-38 Linenhall Street BELFAST

BT2 8BG

Email

enquiries@webershandwick.com

Country

United Kingdom

NUTS code

- UKH - EAST OF ENGLAND

Internet address

<https://www.webershandwick.com/>

The contractor/concessionaire is an SME

No

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £740,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement

As above

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Public Contract Regulations 2015 provide aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). The Authority incorporated a standstill period before this contract modification was awarded. The standstill period was for a minimum of 10 calendar days..

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

VII.1.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

VII.1.3) Place of performance

NUTS code

- UKN - NORTHERN IRELAND

VII.1.4) Description of the procurement:

Tourism Northern Ireland requires a service provider/providers to work with the TNI team in providing reliable and efficient PR, communications and stakeholder engagement support in Northern Ireland and the Republic of Ireland.

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

48

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£1,110,000

VII.1.7) Name and address of the contractor/concessionaire

Jago Communications

Scottish Provident Building, 7 Donegall Square West

BELFAST

BT1 6JH

Email

enquiries@jagocommunications.com

Country

United Kingdom

NUTS code

- UKN - NORTHERN IRELAND

Internet address

<http://jagocommunications.com/>

The contractor/concessionaire is an SME

Yes

VII.1.7) Name and address of the contractor/concessionaire

Weber Shandwick

The Linenhall 32-38 Linenhall Street

BELFAST

BT2 8BG

Email

enquireis@webershandwick.com

Country

United Kingdom

NUTS code

- UKN - NORTHERN IRELAND

Internet address

<https://www.webershandwick.com/>

The contractor/concessionaire is an SME

No

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

Tourism NI is modifying this contract in accordance with 72(1)(c),

- is a result of additional unforeseen difficulties due to the impact of Covid-19;
- it does not render the contract materially different in character from that originally concluded; and
- does not exceed the 50% modification value threshold.

All work provided should be on the same rates as per the original contract.

VII.2.2) Reasons for modification

Need for modification brought about by circumstances which a diligent contracting authority/entity could not foresee.

Description of the circumstances which rendered the modification necessary and explanation of the unforeseen nature of these circumstances:

At the time of tender for this contract Tourism NI had estimated the value of this contract to be worth £740,000 ex VAT over a 4-year period; based on previous expenditure for the

services required under this contract. However, during the course of this contract Tourism NI has delivered and number of high profile events and initiatives that were not originally anticipated or accounted for when estimating the contract value, including The Open and Taste the Island. This resulted in an increase in usage of this contract and a higher level of spend than originally anticipated, as these high profile vents required intensive PR. Also, as a result of Covid-19, Tourism NI have increased requirements for PR services to help with Industry Recovery. This was also not originally anticipated or accounted for when estimating the contract value. Additional services have become necessary and Tourism NI could not have foreseen the increased demand in services in relation to the high profile events and Covid-19. The changes required do not affect the overall nature of the contract. This contract has up to 5 months remaining before it expires, therefore Tourism NI requires a variation to the value of the contract to ensure continuity of service for the remainder of the contract period.

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £370,000

Total contract value after the modifications

Value excluding VAT: £1,110,000