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Contract

## **T1075 - Event Triggered Data Collection**

University of Essex

F03: Contract award notice

Notice identifier: 2025/S 000-005620

Procurement identifier (OCID): ocds-h6vhtk-0483f4

Published 18 February 2025, 2:40pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Essex

Wivenhoe Park

Colchester

CO4 3SQ

#### **Email**

[procure@essex.ac.uk](mailto:procure@essex.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKH3 - Essex

## **Internet address(es)**

Main address

[www.essex.ac.uk](http://www.essex.ac.uk)

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

T1075 - Event Triggered Data Collection

Reference number

DN2642

#### **II.1.2) Main CPV code**

- 72314000 - Data collection and collation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University is seeking a bidder for additional data collection between waves of our existing panel study, Understanding Society, the UK Household Longitudinal Study.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,500,447

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79311000 - Survey services
- 79311200 - Survey conduction services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The University is seeking a bidder for additional data collection between waves of our existing panel study, Understanding Society, the UK Household Longitudinal Study. The aim is to develop methods for “event-triggered data collection” using online surveys: the additional data collection will take place on a monthly basis. In an initial phase, this will be piloted for six months on our Innovation Panel sample, which comprises approximately 2,800 invited respondents. Respondents will be asked a single question every month about whether they have experienced any of a defined list of types of events in the last calendar month; if they report any events, they will be asked follow-up questions about the events experienced. As an option, if the pilot is successful, it will progress to the main Understanding Society panel, with approximately 34,000 invited respondents.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-022947](#)

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## Section V. Award of contract

### Contract No

T1075

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

18 October 2024

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Ipsos (market research) Limited

3 Thomas More Square,

London,

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,500,447

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom