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Contract

T1075 - Event Triggered Data Collection

University of Essex

F03: Contract award notice

Notice identifier: 2025/S 000-005620

Procurement identifier (OCID): ocids-h6vhtk-0483f4

Published 18 February 2025, 2:40pm

Section I: Contracting authority

I.1) Name and addresses

University of Essex

Wivenhoe Park

Colchester

CO4 3SQ

Email

procure@essex.ac.uk

Country

United Kingdom

Region code

UKH3 - Essex

Internet address(es)

Main address

www.essex.ac.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

T1075 - Event Triggered Data Collection

Reference number

DN2642

II.1.2) Main CPV code

- 72314000 - Data collection and collation services

II.1.3) Type of contract

Services

II.1.4) Short description

The University is seeking a bidder for additional data collection between waves of our existing panel study, Understanding Society, the UK Household Longitudinal Study.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,447

II.2) Description

II.2.2) Additional CPV code(s)

- 79311000 - Survey services
- 79311200 - Survey conduction services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The University is seeking a bidder for additional data collection between waves of our existing panel study, Understanding Society, the UK Household Longitudinal Study. The aim

is to develop methods for “event-triggered data collection” using online surveys: the additional data collection will take place on a monthly basis. In an initial phase, this will be

piloted for six months on our Innovation Panel sample, which comprises approximately 2,800 invited respondents. Respondents will be asked a single question every month about

whether they have experienced any of a defined list of types of events in the last calendar month; if they report any events, they will be asked follow-up questions about the events experienced. As an option, if the pilot is successful, it will progress to the main Understanding Society panel, with approximately 34,000 invited respondents.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-022947](#)

Section V. Award of contract

Contract No

T1075

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 October 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ipsos (market research) Limited

3 Thomas More Square,

London,

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,500,447

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom