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Contract

IM North America 2025

Department for Business and Trade

F03: Contract award notice

Notice identifier: 2025/S 000-005618

Procurement identifier (OCID): ocds-h6vhtk-0486fe

Published 18 February 2025, 2:37pm

Section I: Contracting authority

I.1) Name and addresses

Department for Business and Trade

London

Email

commercialbpo@businessandtrade.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

IM North America 2025

II.1.2) Main CPV code

- 79900000 - Miscellaneous business and business-related services

II.1.3) Type of contract

Services

II.1.4) Short description

This Contract was awarded by an open procurement . The contract is for the provision of the International Markets (IM) service in the North America (USA & Canada) region.

A Contract for a period of 63 months will be put in place, which includes an implementation period of 3 months and two possible extension periods of 12 months each.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,219,150

II.2) Description

II.2.2) Additional CPV code(s)

- 79900000 - Miscellaneous business and business-related services

II.2.3) Place of performance

NUTS codes

- CA - Canada
- UK - United Kingdom
- US - United States

II.2.4) Description of the procurement

This Contract was awarded by an open procurement . The contract is for the provision of the International Markets (IM) service in the North America (USA & Canada) region.

A Contract for a period of 63 months will be put in place, which includes an implementation period of 3 months and two possible extension periods of 12 months each.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-033620](#)

Section V. Award of contract

Contract No

CR_4756

Title

IM North America 2025

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2025

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

OCO Global

Belfast

Country

United Kingdom

NUTS code

- UKN - Northern Ireland

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,219,150

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Department for Business & Trade

London

Country

United Kingdom