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Contract

Street Furniture and Advertising Services

Derby City Council

F03: Contract award notice

Notice identifier: 2022/S 000-005587

Procurement identifier (OCID): ocds-h6vhtk-02b001

Published 1 March 2022, 3:05pm

Section I: Contracting authority

I.1) Name and addresses

Derby City Council

Corporation Street

Derby

DE12FS

Contact

Andrew Grover

Email

procurement@derby.gov.uk

Telephone

+44 1332640768

Country

United Kingdom

NUTS code

UKF11 - Derby

Internet address(es)

Main address

www.derby.gov.uk

Buyer's address

www.eastmidstenders.org

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Street Furniture and Advertising Services

Reference number

TD1497b (DN501165)

II.1.2) Main CPV code

- 45233293 - Installation of street furniture

II.1.3) Type of contract

Works

II.1.4) Short description

Tenders are invited for the Provision of Street Furniture and Advertising Services. The successful Service Provider will be responsible for providing the Works and all associated services including maintenance.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £5,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 44212321 - Bus shelters
- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKF - East Midlands (England)

II.2.4) Description of the procurement

Tenders are invited for the Provision of Street Furniture and Advertising Services. The successful Service Provider will be responsible for providing the Works and all associated services including maintenance. The Council is looking for an innovative, creative and dynamic forward-looking Service Provider to develop a new world class digital infrastructure across Derby. Although back lit paper advertising is an option, the portfolio should maximise the use of digital advertising operations where economically viable, together with the deployment of new and emerging technologies. Implementation, sales and management should attract regional, national and international advertisers to the vibrant population of residents within Derby.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

II.2.11) Information about options

Options: Yes

Description of options

The initial contract period is 7 years. There will be options to extend the contract by up to three years in annual increments, subject to satisfactory performance and business needs. The maximum contract period is therefore 10 years

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-010384](#)

Section V. Award of contract

Contract No

TD1497b (DN501165)

Title

Street Furniture and Advertising Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 August 2021

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Clear Channel UK Ltd

33 Golden Square, London, Greater London

Greater London

W1F 9JT

Country

United Kingdom

NUTS code

- UKF - East Midlands (England)

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £5,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Derby City Council

The Council House, Corporation Street

Derby

DE1 2FS

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Contracting Authority will incorporate a minimum 10 calendar day standstill period following electronic notification to tenderers of the award decision. This period allows unsuccessful tenderers to seek further debriefing from the Contracting Authority before the contract is entered into. If an appeal regarding the award of a contract has not been successfully resolved the Public Contracts Regulations 2015 (Si 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Any such action must be brought promptly (generally within 3 months). Where a contract has not been entered

Page 10 to 10 into the Court may order the setting aside of the award decision or order the authority to amend any document and may award damages. If the contract has been entered into the Court may only award damages. The purpose of the standstill period referred to above is to allow parties to apply to the Courts to set aside the award decision before the contract is entered into.