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Contract

## **Street Furniture and Advertising Services**

Derby City Council

F03: Contract award notice

Notice identifier: 2022/S 000-005587

Procurement identifier (OCID): ocds-h6vhtk-02b001

Published 1 March 2022, 3:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Derby City Council

Corporation Street

Derby

DE12FS

#### **Contact**

Andrew Grover

#### **Email**

[procurement@derby.gov.uk](mailto:procurement@derby.gov.uk)

#### **Telephone**

+44 1332640768

**Country**

United Kingdom

**NUTS code**

UKF11 - Derby

**Internet address(es)**

Main address

[www.derby.gov.uk](http://www.derby.gov.uk)

Buyer's address

[www.eastmidstenders.org](http://www.eastmidstenders.org)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Street Furniture and Advertising Services

Reference number

TD1497b (DN501165)

#### **II.1.2) Main CPV code**

- 45233293 - Installation of street furniture

#### **II.1.3) Type of contract**

Works

#### **II.1.4) Short description**

Tenders are invited for the Provision of Street Furniture and Advertising Services. The successful Service Provider will be responsible for providing the Works and all associated services including maintenance.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £5,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 44212321 - Bus shelters
- 79341400 - Advertising campaign services

### **II.2.3) Place of performance**

NUTS codes

- UKF - East Midlands (England)

### **II.2.4) Description of the procurement**

Tenders are invited for the Provision of Street Furniture and Advertising Services. The successful Service Provider will be responsible for providing the Works and all associated services including maintenance. The Council is looking for an innovative, creative and dynamic forward-looking Service Provider to develop a new world class digital infrastructure across Derby. Although back lit paper advertising is an option, the portfolio should maximise the use of digital advertising operations where economically viable, together with the deployment of new and emerging technologies. Implementation, sales and management should attract regional, national and international advertisers to the vibrant population of residents within Derby.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

### **II.2.11) Information about options**

Options: Yes

Description of options

The initial contract period is 7 years. There will be options to extend the contract by up to three years in annual increments, subject to satisfactory performance and business needs. The maximum contract period is therefore 10 years

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-010384](#)

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## **Section V. Award of contract**

### **Contract No**

TD1497b (DN501165)

### **Title**

Street Furniture and Advertising Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 August 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Clear Channel UK Ltd

33 Golden Square, London, Greater London

Greater London

W1F 9JT

Country

United Kingdom

NUTS code

- UKF - East Midlands (England)

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £5,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Derby City Council

The Council House, Corporation Street

Derby

DE1 2FS

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The Contracting Authority will incorporate a minimum 10 calendar day standstill period following electronic notification to tenderers of the award decision. This period allows unsuccessful tenderers to seek further debriefing from the Contracting Authority before the contract is entered into. If an appeal regarding the award of a contract has not been successfully resolved the Public Contracts Regulations 2015 (Si 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Any such action must be brought promptly (generally within 3 months). Where a contract has not been entered

Page 10 to 10 into the Court may order the setting aside of the award decision or order the authority to amend any document and may award damages. If the contract has been entered into the Court may only award damages. The purpose of the standstill period referred to above is to allow parties to apply to the Courts to set aside the award decision before the contract is entered into.