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Contract

## **Email Services Provider**

English Heritage

F03: Contract award notice

Notice identifier: 2024/S 000-005521

Procurement identifier (OCID): ocds-h6vhtk-041a24

Published 20 February 2024, 1:52pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

English Heritage

The Engine House, Fire Fly Avenue,

Swindon,

SN2 2EH

#### **Email**

[Procurement2@english-heritage.org.uk](mailto:Procurement2@english-heritage.org.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://in-tendhost.co.uk/english-heritage>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Recreation, culture and religion

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

Email Services Provider

Reference number

P/REF EH 00001994

##### **II.1.2) Main CPV code**

- 79342000 - Marketing services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences. This is a restricted tender which will have a selection stage, followed by an invitation to tender.

##### **II.1.6) Information about lots**

This contract is divided into lots: No

##### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £250,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-033814](#)

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## **Section V. Award of contract**

### **Contract No**

P/REF EH 00001994

### **Title**

Email Services Provider

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

19 February 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

DotDigital EMEA Limited

No 1 Bridge

London

SE1 9BG

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £380,000

Total value of the contract/lot: £380,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

English Heritage

Swindon

SN2 2EH

Country

United Kingdom