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Contract

Email Services Provider

English Heritage

F03: Contract award notice

Notice identifier: 2024/S 000-005521

Procurement identifier (OCID): ocds-h6vhtk-041a24

Published 20 February 2024, 1:52pm

Section I: Contracting authority

I.1) Name and addresses

English Heritage

The Engine House, Fire Fly Avenue,

Swindon,

SN2 2EH

Email

Procurement2@english-heritage.org.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://in-tendhost.co.uk/english-heritage>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Email Services Provider

Reference number

P/REF EH 00001994

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences. This is a restricted tender which will have a selection stage, followed by an invitation to tender.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £250,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

English Heritage are tendering an opportunity to source an email services provider who will support related campaigns to target audiences.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-033814](#)

Section V. Award of contract

Contract No

P/REF EH 00001994

Title

Email Services Provider

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DotDigital EMEA Limited

No 1 Bridge

London

SE1 9BG

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £380,000

Total value of the contract/lot: £380,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

English Heritage

Swindon

SN2 2EH

Country

United Kingdom