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Contract

## **LinkedIn Job Board Advertising**

University Of Edinburgh

F03: Contract award notice

Notice identifier: 2025/S 000-005514

Procurement identifier (OCID): ocds-h6vhtk-04e312

Published 18 February 2025, 9:54am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University Of Edinburgh

Charles Stewart House, 9-16 Chambers Street

Edinburgh

EH1 1HT

#### **Contact**

Gordon Whittaker

#### **Email**

[Gordon.Whittaker@ed.ac.uk](mailto:Gordon.Whittaker@ed.ac.uk)

#### **Telephone**

+44 1316502759

#### **Country**

United Kingdom

**NUTS code**

UKM75 - Edinburgh, City of

**Internet address(es)**

Main address

<http://www.ed.ac.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00107](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00107)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

LinkedIn Job Board Advertising

Reference number

NCA21301

#### **II.1.2) Main CPV code**

- 79611000 - Job search services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The provision of 75 Job Board Advertising slots including automated Job Posting and 6 Recruiters Seats.

Within the University of Edinburgh Strategy 2030 one of our key values is to “celebrate and strengthen our deep-rooted and distinctive internationalism, attracting the world’s best minds and building innovative global partnerships for research, teaching and impact”.

To enable us to support this value it’s imperative that the University engages with job posting boards that allows us to attract the best minds across all fields including research, teaching and professional services roles.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £94,500

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79611000 - Job search services

### **II.2.3) Place of performance**

NUTS codes

- UKM75 - Edinburgh, City of

### **II.2.4) Description of the procurement**

The provision of 75 Job Board Advertising slots including automated Job Posting and 6 Recruiters Seats.

To enable us to support this value it's imperative that the University engages with job posting boards that allows us to attract the best minds across all fields including research, teaching and professional services roles.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

There is no other job board that allows The University to directly engage with potential candidates, who work in specific fields/ areas and are the best at what they do.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 January 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

LinkedIn Ireland

Gardner House, Wilton Place

Dublin

Dublin 2

Country

Ireland

NUTS code

- IE - Ireland

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £94,500

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:790931)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sherriff Court

27 Chamber Street

Edinburgh

EH1

Country

United Kingdom