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Contract

**<https://www.dudley.gov.uk/residents/>**

DUDLEY MBC

F03: Contract award notice

Notice identifier: 2025/S 000-005492

Procurement identifier (OCID): ocids-h6vhtk-04e305

Published 17 February 2025, 10:47pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

DUDLEY MBC

Council House

DUDLEY

DY19TD

#### **Contact**

Chanpreet Dhesi

#### **Email**

[Chanpreet.Dhesi@dudley.gov.uk](mailto:Chanpreet.Dhesi@dudley.gov.uk)

#### **Telephone**

+44 1384816721

#### **Country**

United Kingdom

**Region code**

UKG36 - Dudley

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.dudley.gov.uk/residents/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

<https://www.dudley.gov.uk/residents/>

Reference number

25025

**II.1.2) Main CPV code**

- 85141100 - Services provided by midwives

**II.1.3) Type of contract**

Services

#### II.1.4) Short description

Public Health Maternity Contract supports the wider delivery of the Healthy Pregnancy Support Service (HPSS) and works alongside hospital and community midwives through antenatal clinics. They can also see women on a one-to-one basis in their homes, to support them and their families to make healthy lifestyle choices.

The HPSS service has three key elements of support including

- Stop Smoking
- Weight Management & Healthy Lifestyles
- Infant Feeding Support

The aim of the HPSS service is to support families to achieve healthy pregnancies, with better outcomes for themselves and their babies. Supporting families to make informed choices, for themselves and their child, and offering them a seamless pathway of care from pregnancy to birth and beyond.

Other services and support offered through the contract include

- Speciality knowledge, skills and support from Midwives, Matron and other skilled staff
- Tobacco reduction (NRT and Tobacco reduction Grant funding)
- Specialist training, development and delivery (Birth trauma, pre-birth)
- Digital communication platforms for parent support (FLO- Text message service)
- Other pregnancy support (Antenatal Yoga)

The award is being made to the existing provider of the service, as per Provider Selection Regime, Direct Award Process C. The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard and has been assessed against the key criteria as such.

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by Midnight on 27 February 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR. please contact [chanpreet.dhesi@dudley.gov.uk](mailto:chanpreet.dhesi@dudley.gov.uk) for any

written representations. No conflicts of interest have been declared.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,741,825

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG36 - Dudley

#### **II.2.4) Description of the procurement**

Public Health Maternity Contract supports the wider delivery of the Healthy Pregnancy Support Service (HPSS) and works alongside hospital and community midwives through antenatal clinics. They can also see women on a one-to-one basis in their homes, to support them and their families to make healthy lifestyle choices.

The HPSS service has three key elements of support including

- Stop Smoking
- Weight Management & Healthy Lifestyles
- Infant Feeding Support

The aim of the HPSS service is to support families to achieve healthy pregnancies, with better outcomes for themselves and their babies. Supporting families to make informed choices, for themselves and their child, and offering them a seamless pathway of care from pregnancy to birth and beyond.

Other services and support offered through the contract include

- Speciality knowledge, skills and support from Midwives, Matron and other skilled staff
- Tobacco reduction (NRT and Tobacco reduction Grant funding)
- Specialist training, development and delivery (Birth trauma, pre-birth)

- Digital communication platforms for parent support (FLO- Text message service)
- Other pregnancy support (Antenatal Yoga)

The award is being made to the existing provider of the service, as per Provider Selection Regime, Direct Award Process C. For the duration 1st April 2025 to 31st March 2028, with possibility for 2 Year extension at a value of £2,741,825. The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard and has been assessed against the key criteria as such.

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by Midnight on 27 February 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR. please contact [chanpreet.dhesi@dudley.gov.uk](mailto:chanpreet.dhesi@dudley.gov.uk) for any written representations. No conflicts of interest have been declared.

### **II.2.5) Award criteria**

Quality criterion - Name: "the existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard" / Weighting: 100

Cost criterion - Name: "the existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard" / Weighting: 100

### **II.2.11) Information about options**

Options: Yes

Description of options

possibility of a 2 year extension - max duration 5 years.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to the relevant authority by midnight on 27 February 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 February 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Dudley Group NHS Foundation Trust

Dudley Group NHS Foundation Trust, Russell's Hall Hospital, Pensnett Road, Dudley,  
DY1 2HQ

Dudley

Country

United Kingdom

NUTS code

- UKG36 - Dudley

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,741,825

Total value of the contract/lot: £2,741,825

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## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 27 February 2025 at midnight. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Please contact [chanpreet.dhesi@dudley.gov.uk](mailto:chanpreet.dhesi@dudley.gov.uk) for any written representations. This decision has been made as per Dudley MBC Council governance process. No conflicts of interest have been declared.

### VI.4) Procedures for review

#### VI.4.1) Review body

Dudley MBC

Dudley

Country

United Kingdom