

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/005488-2024>

Tender

Framework Agreement for the provision of Get Started and Grow Business Services

Staffordshire County Council
Cannock Chase District Council
Stafford Borough Council
South Staffordshire District Council
East Staffordshire Borough Council
Lichfield District Council
Newcastle-under-Lyme Borough Council
Staffordshire Moorlands District Council
Tamworth Borough Council

F02: Contract notice

Notice identifier: 2024/S 000-005488

Procurement identifier (OCID): ocds-h6vhtk-043b64

Published 20 February 2024, 10:58am

Section I: Contracting authority

I.1) Name and addresses

Staffordshire County Council

STAFFORD

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.staffordshire.gov.uk/Homepage.aspx>

Buyer's address

<https://supplierlive.proactisp2p.com/Account/Login>

I.1) Name and addresses

Cannock Chase District Council

Cannock

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.cannockchasedc.gov.uk/>

I.1) Name and addresses

Stafford Borough Council

Stafford

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.staffordbc.gov.uk/>

I.1) Name and addresses

South Staffordshire District Council

South Staffordshire

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.sstaffs.gov.uk/>

I.1) Name and addresses

East Staffordshire Borough Council

East Staffordshire

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.eaststaffsbc.gov.uk/>

I.1) Name and addresses

Lichfield District Council

Lichfield

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.lichfielddc.gov.uk/>

I.1) Name and addresses

Newcastle-under-Lyme Borough Council

Newcastle-under-Lyme

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.newcastle-staffs.gov.uk/>

I.1) Name and addresses

Staffordshire Moorlands District Council

Staffordshire Moorlands

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.staffsmoorlands.gov.uk/>

I.1) Name and addresses

Tamworth Borough Council

Tamworth

Email

michelle.davies@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.tamworth.gov.uk/>

I.2) Information about joint procurement

The contract involves joint procurement

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/Account/Login>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://supplierlive.proactisp2p.com/Account/Login>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for the provision of Get Started and Grow Business Services

Reference number

IA3325

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Staffordshire County Council (SCC) were successful in bidding into the Governments Community Renewal fund, to receive funding for start-up business support.

Information about the scheme can be seen online:

<https://www.staffordshire.gov.uk/Business/Staffordshire-means-Business/Fully-funded-support-to-start-up-and-grow-your-business.aspx>

SCC is looking to award two suppliers per lot, the lots are:

Lot 1 - Get Started and grow in Marketing Services, Website build, Logo and Branding

The packages of support would be split down as:

Package 1: Initial website development

Package 2: Branding and Logo materials

Lot 2 - Get Started and grow in Social Media and Digital Marketing

We are looking for the providers to work with the businesses and business owners to boost confidence and knowledge around social media and digital support and how they can use it to help their business grow.

Please refer to the specification for the full description and requirement.

II.1.5) Estimated total value

Value excluding VAT: £300,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Get Started and grow in Marketing Services, Website build, Logo and Branding

Lot No

1

II.2.2) Additional CPV code(s)

- 79411100 - Business development consultancy services

II.2.3) Place of performance

NUTS codes

- UKG2 - Shropshire and Staffordshire

Main site or place of performance

Staffordshire

II.2.4) Description of the procurement

Open above threshold procedure, to award a Framework Agreement

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

13 May 2024

End date

12 May 2028

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Option to extend by 3 x 12 months to the 12th May 2026, 12th May 2027 and 12th May 2028

II.2.14) Additional information

Suppliers should set up a profile on Proactis by completing their company details first. Then registering their interest to this specific tender opportunity by searching under reference IA3325.

Any questions regarding this opportunity should go through the 'message function'.

Please do not contact the Buyer direct.

II.2) Description

II.2.1) Title

Get Started and grow in Social Media and Digital Marketing

Lot No

2

II.2.2) Additional CPV code(s)

- 79411100 - Business development consultancy services

II.2.3) Place of performance

NUTS codes

- UKG2 - Shropshire and Staffordshire

Main site or place of performance

Staffordshire

II.2.4) Description of the procurement

Open above threshold procedure, to award a Framework Agreement.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

13 May 2024

End date

12 May 2028

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Option to extend by 3 x 12 months to the 12th May 2026, 12th May 2027 and 12th May 2028

II.2.14) Additional information

Suppliers should set up a profile on Proactis by completing their company details first. Then registering their interest to this specific tender opportunity by searching under reference IA3325.

Any questions regarding this opportunity should go through the 'message function'.

Please do not contact the Buyer direct.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 4

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 March 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

21 March 2024

Local time

1:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Staffordshire County Council

Stafford

Country

United Kingdom