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Contract

## **Rebuild of website, provision of new CMS and CRM and on-going support.**

PSHE ASSOCIATION

F03: Contract award notice

Notice identifier: 2021/S 000-005487

Procurement identifier (OCID): ocids-h6vhtk-029ce0

Published 18 March 2021, 11:08am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

PSHE ASSOCIATION

CAN Mezzanine, 7-14 Great Dover Street

London

SE1 4YR

#### **Email**

[info@pshe-association.org.uk](mailto:info@pshe-association.org.uk)

#### **Telephone**

+44 2079227950

#### **Country**

United Kingdom

#### **NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<https://www.pshe-association.org.uk/>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA42926](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42926)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Other type

UK registered charity

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Rebuild of website, provision of new CMS and CRM and on-going support.

#### **II.1.2) Main CPV code**

- 72212224 - Web page editing software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Rebuild of website, provision of new Content Management System (CMS) and Customer Relationship Management tool (CRM) and on-going support, maintenance and development.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £212,250

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 48000000 - Software package and information systems
- 48224000 - Web page editing software package
- 72212222 - Web server software development services
- 72212224 - Web page editing software development services

#### **II.2.3) Place of performance**

NUTS codes

- UKI - LONDON

Main site or place of performance

Can be done remotely, although supplier expected to attend as required at PSHE Association Head Office (or online depending on the ongoing situation with the coronavirus pandemic).

#### **II.2.4) Description of the procurement**

For a full description, please refer to the publicly available PQQ.

#### **II.2.5) Award criteria**

Quality criterion - Name: Vision / Weighting: 20%

Quality criterion - Name: Team / Weighting: 15%

Quality criterion - Name: Approach and methodology / Weighting: 15%

Quality criterion - Name: Case study and work history / Weighting: 10%

Quality criterion - Name: Technical solution / Weighting: 10%

Quality criterion - Name: Cultural fit / Weighting: 5%

Cost criterion - Name: Cost / Weighting: 25%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 182-440830](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 February 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 12

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Deeson

27 Castle Street

Canterbury

CT1 2PX

Telephone

+44 7961109072

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £212,250

Total value of the contract/lot: £212,250

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Shortlisted suppliers from this initial PQQ exercise will be asked to complete a Request for Proposal (RFP) and then present key components on this to PSHE Association.

RFP criteria will be as follows:-

- Your vision for our project
- Why you'd be a good fit for our organisation
- Technical solution
- Approach and methodology
- How you will meet our users needs
- How you will meet our functional requirements
- How you will meet our non-functional requirements
- Estimated timeframes and costs over the duration of the contract term
- The risks perceived and how they will be managed
- Team structure and qualifications
- Managing training, support and on-going development
- Recommendation for hosting and managing deployments
- Case Study
- Work History
- How you will work as a team with our organisation and other suppliers
- Demonstrate a commitment to collaborative and transparent working
- Where appropriate, your response will need to detail any third party suppliers or resources you would use to deliver this project, the costs associated with them, and how

you would contract them.

Presentations will likely be timetabled for the week of 30/11/20.

Your presentations can be structured as to your preference, but there must be clearly identifiable sections which cover the following:-

- Why PSHE Association should choose us
- Vision for delivering on PSHE Association's digital objectives.
- Case Study
- Approach and Methodology
- Timeline and budget

(MT Ref:222192)

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope->



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