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Tender

# **Student Enquiry Conversion Services**

University of Bristol

F02: Contract notice

Notice identifier: 2022/S 000-005486

Procurement identifier (OCID): ocds-h6vhtk-031c0a

Published 28 February 2022, 10:45pm

### **Section I: Contracting authority**

### I.1) Name and addresses

University of Bristol

4th Floor, Augustine's Courtyard, Orchard Lane

Bristol

**BS1 5DS** 

#### **Email**

andrew.parsons@bristol.ac.uk

#### **Telephone**

+44 01179289000

#### Country

**United Kingdom** 

#### **NUTS** code

UKK11 - Bristol, City of

Internet address(es)

Main address

www.bristol.ac.uk

#### I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://tenders.bris.ac.uk

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://tenders.bris.ac.uk

Tenders or requests to participate must be submitted to the above-mentioned address

### I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

### **Section II: Object**

### II.1) Scope of the procurement

II.1.1) Title

Student Enquiry Conversion Services

Reference number

Mar-2108-001-PC 2045

#### II.1.2) Main CPV code

79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The University of Bristol invites tenders for student enquiry management and conversion services. The successful service provider will have a track record of working with HE providers to successfully implement and deliver enquiry management and conversion services for prospective international students at both undergraduate and postgraduate levels. The successful service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential student journey.

#### II.1.5) Estimated total value

Value excluding VAT: £2,800,000

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.2) Additional CPV code(s)

- 79342000 Marketing services
- 79600000 Recruitment services
- 80300000 Higher education services

#### II.2.3) Place of performance

**NUTS** codes

• UKK11 - Bristol, City of

#### II.2.4) Description of the procurement

See description above

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £2,800,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The University intends to award a contract for a period of 3 years with the option to extend for a further period of 1 year (3 + 1)

#### II.2.10) Information about variants

Variants will be accepted: Yes

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

### III.1) Conditions for participation

# III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Suppliers will be assessed against the criteria as stated in the procurement documents.

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

### Section IV. Procedure

### **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

31 March 2022

Local time

2:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

31 March 2022

Local time

2:00pm

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: Yes

# VI.4) Procedures for review

VI.4.1) Review body

University of Bristol

Bristol

Country

**United Kingdom**