This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/005470-2023">https://www.find-tender.service.gov.uk/Notice/005470-2023</a>

Tender

# **CPU 5955 (NCC) Place Marketing**

Nottingham City Council

F02: Contract notice

Notice identifier: 2023/S 000-005470

Procurement identifier (OCID): ocds-h6vhtk-03ab90

Published 23 February 2023, 4:09pm

## **Section I: Contracting authority**

### I.1) Name and addresses

Nottingham City Council

Loxley House, Station Street

Nottingham

NG2 3NG

#### Contact

Ms Holly Fisher

#### **Email**

Holly.Fisher@nottinghamcity.gov.uk

#### **Telephone**

+44 0

#### Country

**United Kingdom** 

Region code

UKF14 - Nottingham

Internet address(es)

Main address

http://www.nottinghamcity.gov.uk

Buyer's address

http://www.nottinghamcity.gov.uk

### I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://procontract.due-north.com/Advert/Index?advertId=c78e9635-fbae-ed11-811f-005056b64545

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://procontract.due-north.com/Advert/Index?advertId=c78e9635-fbae-ed11-811f-005056b64545

## I.4) Type of the contracting authority

Regional or local authority

### I.5) Main activity

General public services

**Section II: Object** 

# II.1) Scope of the procurement

#### II.1.1) Title

CPU 5955 (NCC) Place Marketing

Reference number

DN657032

#### II.1.2) Main CPV code

• 79342000 - Marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Nottingham City Council is seeking tenders from sufficiently experienced and qualified contractors to establish a services contract to provide a place marketing service, helping to grow the economy of Nottingham, increase employment, productivity and ultimately the quality of life for its residents through activities that increase inward investment, tourism, and visitor economy in Nottingham.

The detailed requirements are defined in the Service Specification outlined in Section 4 of the Invitation to Tender Document.

https://procontract.due-north.com/Advert/Index?advertId=c78e9635-fbae-ed11-811f-005056b64545

#### II.1.5) Estimated total value

Value excluding VAT: £510,832

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

UKF14 - Nottingham

#### II.2.4) Description of the procurement

Nottingham City Council is seeking tenders from sufficiently experienced and qualified contractors to establish a services contract to provide a place marketing service, helping to grow the economy of Nottingham, increase employment, productivity and ultimately the quality of life for its residents through activities that increase inward investment, tourism, and visitor economy in Nottingham.

The detailed requirements are defined in the Service Specification outlined in Section 4 of the Invitation to Tender Document.

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#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

27 March 2023

Local time

12:00pm

### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.7) Conditions for opening of tenders

Date

27 March 2023

Local time

12:00pm

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.4) Procedures for review

VI.4.1) Review body

Nottingham City Council

Nottingham

Country

**United Kingdom**