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Tender

B2C Marketing Agency

The Crown Estate Commissioners

F02: Contract notice

Notice identifier: 2024/S 000-005433

Procurement identifier (OCID): ocds-h6vhtk-043b42

Published 19 February 2024, 4:20pm

Section I: Contracting authority

I.1) Name and addresses

The Crown Estate Commissioners

1 St James Market

London

SW1Y 4AH

Contact

Helen Walker

Email

helen.walker@thecrownestate.co.uk

Country

United Kingdom

Region code

UKI - London

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.thecrownestate.co.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://secure.sourcedogg.com/profile/676e86f0-50b5-4563-b7b6-529dcfeb28b7/requests/59368>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://secure.sourcedogg.com/profile/676e86f0-50b5-4563-b7b6-529dcfeb28b7/requests/59368>

I.4) Type of the contracting authority

Other type

Public Corporation

I.5) Main activity

Other activity

Property

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

B2C Marketing Agency

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Crown Estate is running this invitation to tender to appoint a full-service marketing agency to operate consumer marketing for Regent Street and St James's neighbourhoods in London.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

The Crown Estate is running this invitation to tender to appoint a full-service marketing agency to operate consumer marketing for Regent Street and St James's neighbourhoods in London.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

20 March 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

20 March 2024

Local time

1:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

The Crown Estate Commissioners

1 St James's Market

London

SW1Y 4AH

Email

tenders@thecrownestate.co.uk

Country

United Kingdom