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Tender

## **Advertising Services Framework**

South Tyneside Council

F02: Contract notice

Notice identifier: 2025/S 000-005418

Procurement identifier (OCID): ocds-h6vhtk-04e2d2

Published 17 February 2025, 3:07pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

South Tyneside Council

Town Hall

SOUTH SHIELDS

NE332RL

#### **Contact**

Nicola Bell

#### **Email**

[nicola.bell@southtyneside.gov.uk](mailto:nicola.bell@southtyneside.gov.uk)

#### **Telephone**

+44 1914244076

#### **Country**

United Kingdom

**Region code**

UKC22 - Tyneside

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.southtyneside.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.open-uk.org/login>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.open-uk.org/login>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

## Advertising Services Framework

Reference number

F8606

### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

South Tyneside Council are inviting tenderers for the Provision of Advertising Services.

There is no guarantee of business however South Tyneside Council anticipate the range of value to be in the region of £38K - £95K per annum and is divided into 2 Lots.

Lot 1 - Media Buying Services - approximate value £23K - £37K

Lot 2 - Filming - approximate value £15K - £58K

Tenderers can submit a tender for one or both Lots.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Media Buying Services

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKC2 - Northumberland and Tyne and Wear

### **II.2.4) Description of the procurement**

Media Buying Services

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Can be extended for a period or periods of 12 months

## **II.2) Description**

### **II.2.1) Title**

Filming

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKC2 - Northumberland and Tyne and Wear

### **II.2.4) Description of the procurement**

Filming Services which include animation, face to face etc.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Extension period or periods of 12 months

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

24 March 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

24 March 2025

Local time

1:00pm

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

London

WC2ALL

Country

United Kingdom