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Contract

## **TfL 93871 RideLondon**

Transport for London

F03: Contract award notice

Notice identifier: 2021/S 000-005412

Procurement identifier (OCID): ocds-h6vhtk-029c95

Published 17 March 2021, 1:22pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Transport for London

5 Endeavour Square, Westfield Avenue, Stratford

LONDON

E20 1JN

#### **Contact**

Mrs Dawn Stelling

#### **Email**

[dawnstelling.cpt@tfl.gov.uk](mailto:dawnstelling.cpt@tfl.gov.uk)

#### **Telephone**

+44 2030547353

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

TfL 93871 RideLondon

Reference number

DN332252

#### **II.1.2) Main CPV code**

- 92622000 - Sports-event organisation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Contract for the delivery of the RideLondon events in 2022 – 2031. The annual event inspires people of all ages and from all backgrounds to get active, stay healthy and have fun cycling. The Delivery Partner is expected to develop the next chapter of the RideLondon story from 2022 to build on the successes to date and broaden the appeal of the event to even more people.

Under the Contract, TTL will work with the Delivery Partner to develop the next chapter of the RideLondon Event to be the world's greatest celebration of cycling and for the Delivery Partner to deliver a world class event which achieves the following strategic event objectives:

1. Delivers a safe event with minimal impact on Londoners
2. Inspires more Londoners to start cycling as part of their daily lives
3. Engages the full range of London's diverse communities in all London Boroughs.
4. Creates a genuinely world class event, which is positively viewed by London residents and businesses, the rest of the UK, and internationally
5. Delivers economic benefit to London
6. Is cost neutral to TfL, the Mayor of London and London tax payers; and facilitates

investment in cycling

7. Creates benefit to local communities in London and any regions the Event goes through.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £112,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

An OJEU Notice was published on 29 June 2018 however the procurement process failed to find any suitable tenders. Therefore in accordance with the Concession Contracts Regulations 2016, the procurement process was closed and negotiations commenced with the only interested bidder as permitted by 31(6a) and (7) of the Regulations.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2018/S 125-285390](#)

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## **Section V. Award of contract**

### **Contract No**

TfL 93871

### **Title**

TfL 93871 RideLondon

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

LONDON MARATHON EVENTS LIMITED

190 Great Dover Street

London

SE1 4YB

Telephone

+44 2079020200

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

01528489

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £112,000,000

Total value of the contract/lot: £112,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Commercial Approvals Board(CAM)

14 Pier Walk, North Greenwich

London

SE10 0ES

Country

United Kingdom