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Contract

TfL 93871 RideLondon

Transport for London

F03: Contract award notice

Notice identifier: 2021/S 000-005412

Procurement identifier (OCID): ocds-h6vhtk-029c95

Published 17 March 2021, 1:22pm

Section I: Contracting authority

I.1) Name and addresses

Transport for London

5 Endeavour Square, Westfield Avenue, Stratford

LONDON

E20 1JN

Contact

Mrs Dawn Stelling

Email

dawnstelling.cpt@tfl.gov.uk

Telephone

+44 2030547353

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

TfL 93871 RideLondon

Reference number

DN332252

II.1.2) Main CPV code

- 92622000 - Sports-event organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

Contract for the delivery of the RideLondon events in 2022 – 2031. The annual event inspires people of all ages and from all backgrounds to get active, stay healthy and have fun cycling. The Delivery Partner is expected to develop the next chapter of the RideLondon story from 2022 to build on the successes to date and broaden the appeal of the event to even more people.

Under the Contract, TTL will work with the Delivery Partner to develop the next chapter of the RideLondon Event to be the world's greatest celebration of cycling and for the Delivery Partner to deliver a world class event which achieves the following strategic event objectives:

1. Delivers a safe event with minimal impact on Londoners
2. Inspires more Londoners to start cycling as part of their daily lives
3. Engages the full range of London's diverse communities in all London Boroughs.
4. Creates a genuinely world class event, which is positively viewed by London residents and businesses, the rest of the UK, and internationally
5. Delivers economic benefit to London
6. Is cost neutral to TfL, the Mayor of London and London tax payers; and facilitates

investment in cycling

7. Creates benefit to local communities in London and any regions the Event goes through.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £112,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

An OJEU Notice was published on 29 June 2018 however the procurement process failed to find any suitable tenders. Therefore in accordance with the Concession Contracts Regulations 2016, the procurement process was closed and negotiations commenced with the only interested bidder as permitted by 31(6a) and (7) of the Regulations.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2018/S 125-285390](#)

Section V. Award of contract

Contract No

TfL 93871

Title

TfL 93871 RideLondon

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 March 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LONDON MARATHON EVENTS LIMITED

190 Great Dover Street

London

SE1 4YB

Telephone

+44 2079020200

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

01528489

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £112,000,000

Total value of the contract/lot: £112,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Commercial Approvals Board(CAM)

14 Pier Walk, North Greenwich

London

SE10 0ES

Country

United Kingdom