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Contract

G5373: Community Information Panels

London Borough of Tower Hamlets

F03: Contract award notice

Notice identifier: 2021/S 000-005315

Procurement identifier (OCID): ocds-h6vhtk-029c34

Published 16 March 2021, 2:39pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Tower Hamlets

Mulberry Place

London

E14 2BG

Contact

Mrs Ambia Begum

Email

procurement@towerhamlets.gov.uk

Telephone

+44 2073640783

Country

United Kingdom

NUTS code

UKI42 - Tower Hamlets

Internet address(es)

Main address

<http://www.towerhamlets.gov.uk>

Buyer's address

<http://www.towerhamlets.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

G5373: Community Information Panels

Reference number

DN463801

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

To install, maintain, repair and clean its Community Information Panels via a concessions agreement while maximizing coverage and ensuring the best value for money.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £4,200,000

II.2) Description

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 31523000 - Illuminated signs and nameplates
- 79341000 - Advertising services
- 45316100 - Installation of outdoor illumination equipment
- 79341200 - Advertising management services

II.2.3) Place of performance

NUTS codes

- UKI42 - Tower Hamlets

Main site or place of performance

London Borough of Tower Hamlets

II.2.4) Description of the procurement

To install, maintain, repair and clean its Community Information Panels via a concessions agreement while maximizing coverage and ensuring the best value for money

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 30

Price - Weighting: 70

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The Total Value of the Procurement is exempt under section 43(i) of the Freedom of Information Act 2000. Information is exempt if its disclosure under this Act would, or would be likely to, prejudice the commercial interests of any person.

The value issued on this award notice is the estimated total value of the procurement.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 033-078700](#)

Section V. Award of contract

Contract No

G5373 Community Information Panels

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 December 2020

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Clear Channel UK Ltd

33 Golden Square

London

W1F9JT

Email

alistair.cox@clearchannel.co.uk

Telephone

+44 2074782200

Country

United Kingdom

NUTS code

- UKI42 - Tower Hamlets

Internet address

<https://www.towerhamlets.gov.uk/Home.aspx>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,200,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

London Borough of Tower Hamlets

Town Hall, Mulberry Place

London

E14 2BG

Email

procurement@towerhamlets.gov.uk

Telephone

+44 2073645000

Country

United Kingdom

Internet address

<https://www.towerhamlets.gov.uk/Home.aspx>