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Tender

CWC21207 Digital Advertising Signs

Wolverhampton City Council

F02: Contract notice

Notice identifier: 2022/S 000-005312

Procurement identifier (OCID): ocds-h6vhtk-031b5c

Published 25 February 2022, 2:45pm

Section I: Contracting authority

I.1) Name and addresses

Wolverhampton City Council

Civic Centre, St Peters Square

Wolverhampton

WV1 1RL

Contact

Mrs Karen Boden

Email

Karen.boden@wolverhampton.gov.uk

Telephone

+44 1902555136

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

<http://www.wolverhampton.gov.uk>

Buyer's address

<http://www.wolverhampton.gov.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

www.wolverhamptontenders.com

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.wolverhamptontenders.com

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

CWC21207 Digital Advertising Signs

Reference number

DN599058

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

City of Wolverhampton Council (the Council) is seeking to engage a suitably experienced Service Provider to work with the Council to raise revenue through the sale of advertising on 48-sheet digital screen assets. The scope of the contract is for a fully managed service which includes:

- The provision and installation of screens
- Seeking out, agreeing, and managing commercial advertising packages
- Payment and administration of business rates and planning applications
- Managing the supply of power and connections to the screens
- Provision for displaying Council messaging
- The repair and maintenance of signage and associated equipment
- Dismantling and removal of signs as necessary

This is a concession arrangement and any values indicated within advertisements is an estimation of the gross contract value.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

II.2.4) Description of the procurement

City of Wolverhampton Council (the Council) is seeking to engage a suitably experienced Service Provider to work with the Council to raise revenue through the sale of advertising on 48-sheet digital screen assets. The scope of the contract is for a fully managed service which includes:

- The provision and installation of screens
- Seeking out, agreeing, and managing commercial advertising packages
- Payment and administration of business rates and planning applications
- Managing the supply of power and connections to the screens
- Provision for displaying Council messaging
- The repair and maintenance of signage and associated equipment
- Dismantling and removal of signs as necessary

This is a concession arrangement and any values indicated within advertisements is an estimation of the gross contract value.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

180

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 March 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

28 February 2022

Local time

12:05pm

Place

Wolverhampton City Council

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Wolverhampton City Council

Wolverhampton

Country

United Kingdom