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Contract

Vaccine Hesitancy Platform

Cabinet Office

F03: Contract award notice

Notice identifier: 2022/S 000-005294

Procurement identifier (OCID): ocds-h6vhtk-031b4a

Published 25 February 2022, 12:48pm

Section I: Contracting authority

I.1) Name and addresses

Cabinet Office

70 Whitehall

LONDON

SW1A2AS

Email

commercial@cabinetoffice.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.Gov.uk

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Vaccine Hesitancy Platform

Reference number

GCSEXP21090001

II.1.2) Main CPV code

- 79341400 - Advertising campaign services

II.1.3) Type of contract

Services

II.1.4) Short description

The Cabinet Office (the 'Authority') has awarded a contract to the supplier to deliver an international platform to provide robust insight and analysis, shareable content and capability support to enable partners to deliver communications activity that increases vaccine confidence and counters health misinformation.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,053,792.08

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The contract was Direct Awarded under Reg 32(2)(c) of the PCR 2015 for £1,529,190.50, using the standard Terms & Conditions of the CCS Framework RM3774, on which Engine Engine Partners UK LLP is a supplier.

There is also an additional variation to this contract for an uplift in value of an additional £524,601.58. This modification has been made in accordance with PCR Regulation 72(1)(e): where the modifications, irrespective of their value, are not substantial within the meaning of paragraph (8).

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100%

Cost criterion - Name: Cost / Weighting: 0%

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- Extreme urgency brought about by events unforeseeable for the contracting authority

Explanation:

This contract was Direct Awarded under Reg 32(2) (c) of the Public Procurement Regulations.

Extreme urgency brought about by events unforeseeable for the contracting authority and in accordance with the strict conditions stated in the directive. The coronavirus disease (Covid-19) is a serious infectious respiratory disease and its consequences pose a risk to life.

The Platform was needed addressing the immediate health response, the G7 was seeking to promote fair and equitable access to vaccines, supported via ACT-A/COVAX, and consider how to address barriers to the rapid distribution and take-up of vaccines. The widespread misinformation about the importance, safety and effectiveness of vaccines is one such barrier. Its impact on the level of confidence and trust our and other countries' citizens have in vaccines poses a risk to uptake globally, and therefore the success of our overall response.

The FCDO prioritised a set of countries for urgent support given the challenges with the vaccine roll-out and levels of vaccine hesitancy. The urgency of the platform is reinforced by the variant that emerged in India and India's 2nd wave in March 2021 and the high levels of vaccine hesitancy in India.

There is also an additional variation to this contract for an uplift in value of an additional £524,601.58. This modification has been made in accordance with PCR Regulation 72(1)(e): where the modifications, irrespective of their value, are not substantial within the meaning of paragraph (8).

Phase 2 development work was needed to further enhance the Platform to deliver the outcomes needed.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

GCSEXP21090001

Title

Vaccine Hesitancy Platform

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 March 2021

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Engine Partners UK LLP

60 Great Portland Street

London

W1W 7RT

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,529,190.50

Total value of the contract/lot: £2,053,792.08

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom