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Contract

Research on the impact of strategic communication interventions

Cabinet Office

F03: Contract award notice

Notice identifier: 2022/S 000-005293

Procurement identifier (OCID): ocds-h6vhtk-031b49

Published 25 February 2022, 12:48pm

Section I: Contracting authority

I.1) Name and addresses

Cabinet Office

70 Whitehall

LONDON

SW1A2AS

Email

commercial@cabinetoffice.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.Gov.uk

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Research on the impact of strategic communication interventions

Reference number

GCSEXP21090005

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

The Cabinet Office (the 'Authority') has awarded a contract to the supplier to deliver an evidence-base research of what impact strategic communications intervention has had on the audience, actor and environment related to dis- and misinformation.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £139,839.55

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The contract was Direct Awarded under Reg 32(2)(b)(ii) of the PCR 2015.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100%

Cost criterion - Name: Cost / Weighting: 0%

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

"This contract was Direct Awarded under Reg 32(2)(b)(ii) of the Public Procurement Regulations.

Competition was absent for technical reasons for the following reasons:

- 1. Unique Access, Trust & Influence to HMG partners in our International Security Network. A trusted intermediary with unique connections beyond the UK government working on high-level research on disinformation. Given the sensitivities of the subject matter this was critical to open up trusted dialogue amongst HMG's strategic partners.
- 2. Pattn Analytics & Intelligence Ltd. and the Digital Forensics Lab are at the forefront of research around disinformation, computational propaganda and digital manipulation combined with advanced machine learning techniques in disinformation research.

Access, Trust & Influence: Pattn Analytics & Intelligence Ltd., provides advanced insights on global information operations, data flows and public understanding of critical issues in disinformation. Pattn Analytics & Intelligence Ltd. has a critical working relationship with HMG strategic partners which has been built up over many years; the US-based Atlantic Council and its research arm, the Digital Forensic Research lab, as well as a number of international institutions and NGOs working against disinformation. This provides the opportunity to learn from the expertise of UK allies facing similar disinformation threats to national security and incorporate global successes and approaches into the work.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

GCSEXP21090005

Title

Research on the impact of strategic communication interventions

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 March 2021

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Patrnr Analytics and Intelligence Ltd

Oxford

OX2 7DY

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £139,839.55

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom