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Contract

## **Research on the impact of strategic communication interventions**

Cabinet Office

F03: Contract award notice

Notice identifier: 2022/S 000-005293

Procurement identifier (OCID): ocds-h6vhtk-031b49

Published 25 February 2022, 12:48pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cabinet Office

70 Whitehall

LONDON

SW1A2AS

#### **Email**

[commercial@cabinetoffice.gov.uk](mailto:commercial@cabinetoffice.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.Gov.uk](http://www.Gov.uk)

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Research on the impact of strategic communication interventions

Reference number

GCSEXP21090005

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Cabinet Office (the 'Authority') has awarded a contract to the supplier to deliver an evidence-base research of what impact strategic communications intervention has had on the audience, actor and environment related to dis- and misinformation.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £139,839.55

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The contract was Direct Awarded under Reg 32(2)(b)(ii) of the PCR 2015.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100%

Cost criterion - Name: Cost / Weighting: 0%

### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

"This contract was Direct Awarded under Reg 32(2)(b)(ii) of the Public Procurement Regulations.

Competition was absent for technical reasons for the following reasons:

- 1. Unique Access, Trust & Influence to HMG partners in our International Security Network. A trusted intermediary with unique connections beyond the UK government working on high-level research on disinformation. Given the sensitivities of the subject matter this was critical to open up trusted dialogue amongst HMG's strategic partners.
- 2. Patrn Analytics & Intelligence Ltd. and the Digital Forensics Lab are at the forefront of research around disinformation, computational propaganda and digital manipulation combined with advanced machine learning techniques in disinformation research.

Access, Trust & Influence: Patrn Analytics & Intelligence Ltd., provides advanced insights on global information operations, data flows and public understanding of critical issues in disinformation. Patrn Analytics & Intelligence Ltd. has a critical working relationship with HMG strategic partners which has been built up over many years; the US-based Atlantic Council and its research arm, the Digital Forensic Research lab, as well as a number of international institutions and NGOs working against disinformation. This provides the opportunity to learn from the expertise of UK allies facing similar disinformation threats to national security and incorporate global successes and approaches into the work.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## **Section V. Award of contract**

### **Contract No**

GCSEXP21090005

### **Title**

Research on the impact of strategic communication interventions

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Patrnr Analytics and Intelligence Ltd

Oxford

OX2 7DY

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £139,839.55

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

London

Country

United Kingdom