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Contract

## **TAMESIDE AND OLDHAM BREASTFEEDING PEER SUPPORT SERVICE**

Tameside Metropolitan Borough Council  
Oldham Metropolitan Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-005280

Procurement identifier (OCID): ocds-h6vhtk-059ab3 ([view related notices](#))

Published 21 January 2026, 1:12pm

### **Scope**

#### **Description**

There is overwhelming evidence that proves breastfeeding provides substantial health and wellbeing benefits for mothers and babies which are experienced well beyond the period of breastfeeding itself. As well as contributing significantly to reducing health inequalities, benefits of breastfeeding can be categorised to the following:

- **Infant health:** Breastfeeding protects children from a vast range of illnesses including infection, diabetes, asthma, heart disease and obesity, as well as cot death (sudden infant death syndrome).
- **Maternal health:** Breastfeeding protects mothers from breast and ovarian cancers and heart disease.
- **Relationship-building:** Breastfeeding supports the mother-baby attachment and relationship and the mental health of both baby and mother.

Tameside and Oldham have significantly lower rates of breastfeeding initiation and 6-8

weeks continuation, compared to the England average. Therefore, Tameside Council, in partnership with Oldham Council, are looking to contract with a provider to implement and deliver a Breastfeeding Peer Support Service. It is expected that the Breastfeeding Peer Support Service will contribute to promoting a social and cultural shift where breastfeeding is viewed as the conventional way to feed a baby, as well as providing one to one and groups support.

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## **Contract 1**

### **Supplier**

- Home-Start Host

### **Contract value**

- £1,364,962 excluding VAT
- £1,637,954 including VAT

Above the relevant threshold

### **Date signed**

20 January 2026

### **Contract dates**

- 1 April 2026 to 31 March 2029

- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

The Contract will be for an initial term of 36 months (the "Contract Period").

The Council may extend following the Contract Period for a further period of 24 months (the "Extension

## Main procurement category

Services

## CPV classifications

- 85100000 - Health services

## Contract locations

- UKD3 - Greater Manchester

## Key performance indicators

Name	Description	Reporting frequency
Access antenatal support (to support increased initiation)	Number of mothers offered an initial contact (through any means available), in partnership with Midwifery Service/ Health Visiting Service.	3 months

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Name	Description	Reporting frequency
Access to Healthy Start Scheme	Number of expectant mothers, new mothers and mothers with children 0-4 years old introduced to the Healthy Start Scheme.	3 months
Ongoing support	% and number of breastfeeding mothers that access support: monitored at agree time periods and breakdown of support routes, including the number of equipment loans (Oldham & Tameside)	3 months

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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Supplier

## **Home-Start Host**

- Companies House: 07203889

Ryecroft Hall Manchester Rd

Manchester

M34 5ZJ

United Kingdom

Email: [info@homestarthost.org.uk](mailto:info@homestarthost.org.uk)

Region: UKD35 - Greater Manchester South East

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## **Contracting authorities**

### **Tameside Metropolitan Borough Council**

- Public Procurement Organisation Number: PVWB-2493-LWTQ

Tameside One

Ashton under Lyne

OL6 0GS

United Kingdom

Email: [procurement@star-procurement.gov.uk](mailto:procurement@star-procurement.gov.uk)

Region: UKD35 - Greater Manchester South East

Organisation type: Public authority - sub-central government

### **Oldham Metropolitan Borough Council**

- Public Procurement Organisation Number: PMRJ-8362-DVNT

Spindles Shopping Centre, West Street

Oldham

OL1 1HD

United Kingdom

Email: [luisa.venturi-watkins@star-procurement.gov.uk](mailto:luisa.venturi-watkins@star-procurement.gov.uk)

Region: UKD37 - Greater Manchester North East

Organisation type: Public authority - sub-central government

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## **Contact organisation**

Contact Tameside Metropolitan Borough Council for any enquiries.